

DanaMojo Launches Gift-A-Donation

Keeping up the zeal of the holiday season, gifting a donation opens new doors to spreading joy to others

How about gifting a donation...



Mumbai, Maharashtra Jan 2, 2023 ([IssueWire.com](https://www.issuewire.com)) - Continuing the festive spirit of giving, DanaMojo, India's first payment solutions platform for NGOs has launched its Gift-A-Donation feature that enables people to make a donation on behalf of their loved ones.

A donation is a great gift for any occasion whether its a festival (e.g. Christmas, Diwali, Eid, etc) or a Personal Occasion (e.g. Birthdays, Weddings, Anniversaries, etc), or a day of remembrance of a loved one - gifting a donation provides a thoughtful, meaningful and eco-friendly alternative to conventional gifts that most people receive in abundance. Donations create a sense of satisfaction for not only the receiver but also the giver. Helping those in need also provides satisfaction like no other. And you have the opportunity to bring the world of donations to one more person.

The process of gifting a donation is simple and rewarding. The giver simply needs to log on to <https://danamojo.org/discover> and choose from the 21 listed causes and choose to make a donation to any of the 350+ verified NGOs on the danamojo portal. While making the donation, the giver can choose to gift their donation to a loved one and enter the name and email id of the receiver.

danamojo will send an eCard to the receiver on behalf of the giver. Gift-A-Donation comes with more than 20 pre-set occasions for the giver to choose from or the giver can even create one of their own. To make it easier for the giver, danamojo has provided many pre-set subjects/messages for the e-Card along with an image to be sent in the e-Card. The giver can choose images from danamojo's well-

crafted image library or even upload an image of their choice. All in all to make the gifting experience a truly memorable one for the giver and the receiver.

So go ahead and start the new year by gifting a donation to brighten a loved one and beneficiary's day with your gesture.

About DanaMojo

DanaMojo is India's First Integrated Payment Solutions Platform for NGOs that offers a holistic solution, reducing the overall cost, time, and effort for NGOs while supporting their objective of increasing donations. Since its launch in 2016, DanaMojo has- boarded 1000+ NGOs on its platform including Goonj, Karunashraya, SOS Children's Village of India, PETA, and CRY amongst several others. DanaMojo is supported by Rohini Nilekani Philanthropies and Social Alpha.



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