

HOG BITE Energy Drink hitting shevles in the South and South East

An AGGRESSIVE LOOKING Brand of Energy Drink Shows Bullish Promising Start with Significant Partnerships







Bentonville, Arkansas Dec 19, 2022 (<u>Issuewire.com</u>) - An AGGRESSIVE-LOOKING Brand of Energy Drink Shows Bullish Promising Start with Significant Partnerships

Pensacola, Florida-based MSP, Inc. brings their brand HOG BITETM Energy Drink in two bold 12oz cans to Southwest, Southeast Markets, and Walmart.com.

MSP, Inc., a Florida women-owned beverage manufacturer/supplier, announces the introduction of HOG BITETM Energy Drink. What makes HOG BITETM Energy Drink different in the energy drink category are a number of ingredients like; Vitamins B6/B12, Low Sodium, and Taurine. Each can is packed with 116mg of caffeine per can. It also has a clean citrus taste and a low-calorie count. Only (100) calories in the original and (5) calories in the sugar-free option with no aftertaste like other brands.

Supercharged ingredients make the drink a unique innovation that is certain to satisfy even the most demanding of active lifestyles. Vitamin B6 breaks down nutrients like proteins and carbohydrates, increasing stamina and regulating blood levels, in addition to being essential for fighting diseases and improving immune system function. Moreover, Vitamin B12 prevents anemia and fatigue and aids the nervous system is functioning normally

HOG BITETM Energy Drink will be initially marketed and distributed throughout Alabama, Arkansas, Colorado, Florida, Georgia, Mississippi & Texas where there is a large feral hog population and problem thus HOG BITETM was born.

"For us to bring HOG BITETM Energy Drink to the South and South Eastern States is a natural fit says" Daniel Rogers, VP of sales and Colorado Springs Native. HOG BITETM appeals to sports fans, high/college kids, rodeo fans, cowboys, hunters, HD Bikers, NASCAR Fans, and meat-lovers which makes HOG BITETM stand out for consumers to try and love".

Walmart has brought on HOG BITETM Energy Drink for online sales. HOG BITETM is the **only women-owned energy drink** that made this year's Open Call event Walmart just completed", Rogers continues to say.

"What better way for HOG BITETM Energy Drink to be introduced into these markets and demographics" Rogers continues to say. In addition, The International Professional Rodeo Association is looking to partner with MSP, Inc. as well since they do not have an energy drink sponsor for their 300+ rodeos nationwide.

HOG BITETM Energy Drink comes in two aggressive looking 12oz cans representing its' original and sugar-free options with a tagline "FEEL THE BITE!" on each can.

MSP, Inc. also has a Brand Ambassador (BA) program allowing individuals to become sales reps for the brand in their home towns to create their own businesses and earn money and control their markets.

Distributors are; KeHE Distribution, USA, and Glidewell Distributors out of Fort Smith, Arkansas will handle Arkansas and Oklahoma markets.



About: MSP, Inc. is a Pensacola Florida-based women-owned beverage company producing a number of premium beverages that consumers enjoy. MSP, Inc. is also Florida's only women-owned beverage producer.

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