

## IDC Middle East CIO Summit 2023

Enabling the Digital Economy's Leaders



**Delaware city, Delaware Dec 15, 2022 ([IssueWire.com](https://www.issuewire.com))** - Digital-native firms, equipped with new business models and armed with substantial venture capital funding, have disrupted supply chains in numerous industries, fueling growth in areas such as e-commerce, direct-to-consumer services, digital payments, and cloud kitchens. With the metaverse and Web3 paradigms on the horizon, further disruption is expected to individual, enterprise, and industrial digital experiences.

As the share of the digital economy becomes increasingly significant, major governments around the world are beginning to develop dedicated strategies to enable its measurement and further development. Creating suitable regulatory environments and enriching the talent pool will be critical to the success of these strategies. Today, technology is playing an ever-increasing role in enabling, measuring, and reporting on sustainability initiatives and diversity and inclusion drives, and government and business leaders are moving these issues to the top of their digital agendas.

The IDC Middle East CIO Summit 2023 will bring together the region's foremost IT and telecom leaders, digital government pioneers, digital regulators, and authorities, and industry thought leaders.

Hosting the Middle East's most prominent CEOs, COOs, CFOs, CTOs, and CIOs, the event will examine the current state of the digital economy, assess its ongoing impact on citizens, customers, employees, and operations, address the key challenges that need to be overcome, and outline proven best practices and strategies for driving future success.

## **Media Contact**

World Economic Magazine Inc.

news.worldecomag@gmail.com

Source : IDC media

[See on IssueWire](#)