

KONA COFFEE FEDERATION Launches Mauna Loa Volcano Roasted Coffee



Honolulu, Hawaii Dec 2, 2022 ([IssueWire.com](https://www.IssueWire.com)) - For the first time in nearly 38 years, KONA COFFEE FEDERATION is now roasting its green Kona coffee on the molten lava flows from Mauna Loa. “The last time we tried this stunt we loaded a Kon-Tiki-like raft full of green coffee beans, sorry to say this was a disaster,” said Richard H. Davis, President, and CEO of KONA COFFEE FEDERATION. According to Davis, the daredevil who invented the volcano roasting method believes that this is the ultimate way to roast green Kona coffee beans. Despite the inherent danger and wearing a protective fire proximity blast furnace suit next to the furious lava flow, which has a scorching heat of over 1700 degrees Fahrenheit a significant volcanic hazard, the result is the perfect cup of fire-roasted Hawaiian Joe.

Mark Twain once wrote, “I think the Kona coffee has a richer flavor than any other, be it grown where it may and call it by what name you please.” This was after his visit to Hawai’i Island in July of 1866, after sailing to the Big Island on his schooner Boomerang from Honolulu.

About Richard H. Davis

Richard H. Davis is a prolific inventor and entrepreneur and a United States Merchant Marine and

combat veteran. As a yacht-delivery skipper during the United States Invasion of Panama, Davis ended up in the crossfire and tells his story in his unpublished manuscript “Sailor of Fortune”, which chronicles his adventures at sea and land on the Motor Vessel Kamillian. In addition, Davis is a photojournalist for Soft Drinks International Magazine in Britain. Davis has appeared on such national and regional media broadcasts including CBS News, NBC News, Fox News, and ABC News, and in The New York Times, and many others.

About KONA COFFEE FEDERATION

KONA COFFEE FEDERATION is based in KAILUA KONA on the Big Island of Hawaii with sales offices in San Francisco, California, and is a leading manufacturer of nutraceutical-based Kona Coffee products and 100% Kona Peaberry instant coffee stick packets. The Company has developed proprietary formulations and a unique manufacturing process that deliver active ingredients through great-tasting, high-quality products. KONA COFFEE FEDERATION has established itself as a dominant player in its core markets and maintains long-standing relationships with many leading retailers and consumer product companies around the world.

The United States Geological Survey (USGS) has provided real-time images on its website, which are updated every five minutes. These images are taken from temporary research cameras positioned on the north and south rims of Moku‘āweoweo, the summit caldera of the Mauna Loa volcano. Watch Hawaii’s Mauna Loa volcano eruption live here: <https://www.usgs.gov/volcanoes/mauna-loa/webcams>

https://youtu.be/pc5HWIa_SwE

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