

## Marin Bright Named One of Most Influential People in Event Industry by Eventex



**Sausalito, California Dec 7, 2022 ([IssueWire.com](http://IssueWire.com))** - [Smart Meetings](#) founder and CEO Marin Bright were named one of The 100 Most Influential People in the Event Industry for 2022 by [Eventex](#), the second time she has received the honor.

Bright is the entrepreneur behind Bright Business Media which publishes the award-winning Smart Meetings magazine and the companion news and lifestyle website smartmeetings.com. Combined with social media, the online community totals 145,000 event professionals. Thirteen years ago, she launched Smart Meetings events, which produce regional and national networking forums, and Smart Woman Summit, a celebration of the women elevating the entire industry that is now entering its eighth year. As a thought leader in the space, she speaks on best practices and trends in the industry and has contributed articles for LinkedIn.

Bright was previously honored with the San Francisco Bay Area Meetings Industry Excellence Award in the Legend category from the Northern California Chapter of PCMA. She also received back-to-back honors as one of Folio's Top Women in Media in 2014 and 2105 and was the 2015 recipient of WPA's Leadership Award.

"This industry is near and dear to my heart and we are all working to move it forward during this pivotal time," said Bright. "It is an honor to be included on this list with my fellow meeting professionals."

**About Smart Meetings:**

[Smart Meetings](#) is the leading media company and the most trusted resource for meeting professionals. As the inspiration for meeting professionals everywhere, *Smart Meetings* publishes cutting-edge meeting content in print and digital magazines, hosts elite hosted-buyer networking events, and provides CEU-accredited Smart Chat Live! webinars and offers myriad digital resources.

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