

International Business Expo and Summit 2023

The summit will present a unique business perspective on the landscape for Singapore businesses in Malaysia and put forward strategies for navigating through disruptive times, via new models, new channels, new financing methods.



Kuala Lumpur, Malaysia Jan 10, 2023 (Issuewire.com) - The just concluded International Business Expo and Summit 2023 organized by the Asia Business Alliance (ABA) and International Business Federation (IBF) in Malaysia, on the 4th and 5th Jan has resulted in the signing of 20 MoUs involving an investment of about more than 10 million USD, in various projects, collaborations.

Notable among them are the 10 Association Alliance agreements
Between

- 1)Asia Business Alliance (ABA)
- 2)International Business Federation (IBF)
- 3)Traditional and Complimentary Medicine Association of Malaysia
- 4)Asia Pacific Entrepreneur Council (APEC)
- 5)World Heritage Gourmet Council
- 6)Malaysia-China Strategic Association (MCSA)
- 7)Malaysia China Business Association
- 8)Asia Pacific Top Excellence Brand Committee
- 9)OBOR Dadang Cooperative Limited
- 10)Association of POSTAM and Creative Content Association

The two-day summit proved successful with delegates from 3 countries coming together on a single platform to exchange ideas and share expertise. The summit also proved a catalyst in uniting Singapore

and Malaysia businesses, both large, small, and medium enterprises, to discuss new innovative interactions, research, and insights.

Several technologies from Malaysia signed with Asia Business Alliance,

- 1) (EvoAir) CM Biotect & Wellness Sdn Bhd,
- 2) IPVLed Lichttechnik,
- 3) (EpoH Vertical Farming System) Aneka Perintis Sdn Bhd

For mutual collaboration and benefit in cross-border marketing and distributorship. Through this event, there are sustainable innovative technologies that the IBES will bring across two countries.

At the summit, Mr. Francis Teo said, there are thorough discussions on key business issues and opportunities that help business owners to explore new business models, new opportunities, and new channels. Business networking and business matching among the entrepreneurs created more than 10 million USD transactions.

Mr. Dave Tan said, the International Business Summit 2023 got underway here on the 4th and 5th Jan to help Malaysian entrepreneurs understand their strengths, weaknesses, and emerging opportunities in the business sector.

With a special session on <Meet the Venture Capitalist> workshop, entrepreneurs have deemed it as highly successful, the IBES has proposed to set up a Venture Capitalist arm to handle all fundraising needs of entrepreneurs. More than 5 companies have adopted to raise funds through the platform to raise more than 10 million USD of funding.

It is proposed to hold a business conference for entrepreneurs in Uzbekistan shortly on 22 April 2023. and also a business conference for entrepreneurs in Cambodia using the IBES platform on 1st June 2023.

The event can be found on the website: <https://www.intlbusinesssummit.com>



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Source : Asia Business Alliance

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