On Shark Tank India, the founders of Primebook referred to iPrep By iDream Education as a content partner

Sharks from Shark Tank India Finding Value in Facilitating Access To Digital Learning to All Learners

Primebook on Shark Tank India Season 2 mentions its content partnership with iDream Education

Gurgaon, Haryana Jan 18, 2023 (Issuewire.com**)** - iDream Education is an Indian corporate Ed-Tech Brand that exists in the market for the last 7 years with the vision to facilitate universal access to learning and growth. It has a learning app as its flagship product called "iPrep" which is a one-stop learning app for K-12 and runs on all devices and operating systems.

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Primebook was featured in the most recent Shark Tank episode. The core team members including- Aman Verma, Pankaj Rawat, Umang Leekha, and Chitranshu Mahant outlined the need for an Android laptop category in the educational system. They placed a focus on educational content created specifically for the Android-based Primebook, such as iPrep by iDream Education, which functions flawlessly both offline and online on primebooks among other devices. Together, these features create a compelling case for the Primebook as an all-encompassing learning tool for K-12 students.

An Examination of the Episode

The creators of Primebook stressed the significance of device compatibility in online learning. They described how the ease with which students can access online course materials is made possible by the device's compatibility with Android apps. They also emphasized the device's affordability, as many BHARAT students and families still encounter obstacles to education because of the high cost of technology and their remote location.

Education is still a pipe dream for many students due to cost and accessibility issues, despite government efforts to advance digital education and digital literacy through the National Education Policy. It is obvious that more work needs to be done to address these problems and ensure that education is available to all given that only 1 in 10 students have access to laptops.

Dreams of Students in Bharat to be Fulfilled

It is essential to offer solutions that Indian students can try to realize their aspirations. This will guarantee that all students, regardless of their socioeconomic status or location, have equal access to resources and educational opportunities. Furthermore, making education more accessible in remote and rural areas will aid in closing the digital divide. Device-compatible solutions will do this.

Chitranshu Mahant, CEO of Primebook India, responded by highlighting the significance of creating a system that works in tandem with the Android application to give students a simple and seamless learning experience. The digital content offered by iDream Education through the Android app (iPrep), which is created to work seamlessly with their Primebook device, was specifically highlighted in this. The company's focus on device compatibility and the product's potential in the education market impressed the Sharks.

They acknowledged the expansion of hardware partners in education and the significance of this development for the field of education. By emphasising device compatibility, Primebook and iDream Education have established themselves as industry leaders and are providing students studying in India's most rural areas with a special, easily accessible, and reasonably priced solution.

Utilizing the strength of Primebook and iPrep by iDream Education to realize the limitless potential

Device and platform compatibility can help the education sector flourish, as demonstrated by the relationship between Primebook and iDream Education. It's an exciting time for the industry since more and more businesses are realising how important this factor is and are attempting to offer solutions that are designed for particular platforms and devices. Students will ultimately benefit from more effective and efficient learning opportunities.

With its fully compatible, simple-to-use setup and usage of digital learning solutions to provide customised learning experiences through cutting-edge technology, iDream Education is at the forefront of the future. Our goal is to make learning and development accessible to everyone. With a multilingual user interface and work both online and offline, we provide multi-category digital content for all courses from first to twelfth grade in both English and Hindi media and other languages.

https://www.idreameducation.org/

A self-funded firm, iDream Education has been promoting growth and learning for everyone since 2016. With our fully compatible, simple-to-use setup and usage of digital learning solutions to provide customised learning experiences through cutting-edge technology, we are at the forefront of the future.

The learning app iPrep from iDream Education is bilingual, operates on all popular hardware platforms, and can be used offline as well as online. For global access and learning, iPrep provides animated digital content for grades 1 through 12 in all subject areas in English, Hindi, and other language mediums.

More than 5.5 lakh students across 16 states and other Govt/CSR programmes in India have access to content, PAL, and learning platforms on tablets thanks to our digitisation of more than 16000 classrooms through Smart Classroom licenses.

If you have any questions concerning our digital learning solutions, feel free to leave a comment below or send us an email at share@idreameducation.org

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