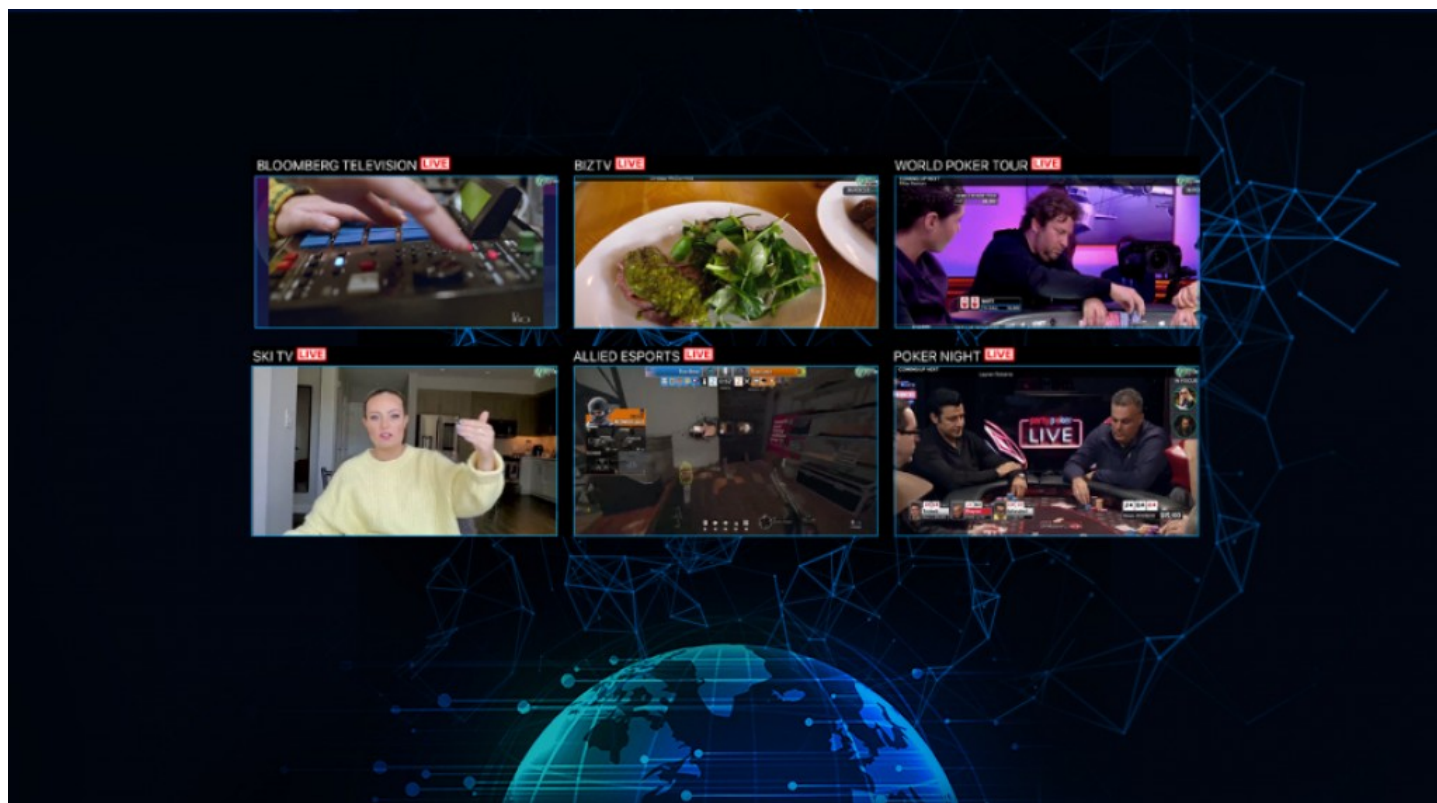


Edge Video's Watch2earn will Bring Gamified TV to Connected TVs

Edge Video is excited to announce the launch of gamified TV for Connected TVs in 2023



San Francisco, California Feb 6, 2023 (Issuewire.com) - Edge Video, a Watch2earn pioneer, is thrilled to announce the 2023 release of gamified TV for connected TVs. [Edge Video's](#) Watch2earn platform is poised to transform how we watch television with its interactive second-screen features and the chance to gain EAT tokens through the gamified TV experience.

With a variety of interactive games and activities that let viewers of connected TV earn incentives and prizes, Edge Video's Watch2earn platform will provide a new level of engagement. The platform's second screen functionality makes for an interactive and gamified experience for viewers and is simply set up with a QR code. When their team or a rival scores, they can watch their earned EAT tokens and participate in live sports to win more of them. The interactive second screen also gives Watch2earn a new level by showing the highest-paid channels and the on-air personalities' live Twitter feeds. This gives fans a brand-new method to remain in touch with their favorite content and personalities.

A fundamental component of Edge Video's Watch2earn offering is gamified live sports. The amount of EAT tokens that viewers get depends on the outcome of the competition and the team or contestant they choose to support. If a spectator picks Team A, for instance, and Team A wins, the viewer will receive a set amount of EAT. The spectator will receive a different amount of EAT if Team B triumphs. This gives sports viewing a thrilling new dimension and gives fans the chance to not only support their favorite teams but also win rewards and prizes.

About Edge Video

With Watch2Earn on the EDGE Web3 Video Network, Edge Video, an internet streaming and digital media production company, is revolutionizing the streaming experience. [Watch2earn](#) offers a highly engaging and productive experience for both users and advertisers by enabling viewers to get rewards for watching sponsored content.



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