

Elevated, Sustainable, Innovative fashionable essentials (innerwear) for Women & Men.

Premium Bamboo Micro Modal Underwear. Committed2Comfort.



Bengaluru, Karnataka Feb 28, 2023 ([IssueWire.com](https://www.issuewire.com)) - Our Story

[AshleyandAlvis](#) got established in 2021 end via Maven Ecomm Private Limited.

[AshleyandAlvis](#) is a modern [Women's & Men's innerwear](#) brand that powers radically efficient innerwear wardrobing.

AshleyandAlvis product team has long-standing relationships with the best textile mills and factories. This combination of talent and experience has enabled to create some of the most innovative bamboo micro modal innerwear products, in the market, which are 5X softer, 3X moisture-wicking, Anti-bacterial, Anti odour, and acts like "The New Skin" than any other products in the market.

While the brand hopes that people love innerwear as much as the brand do, they are confident that consumers don't have anything quite like it in their drawer.

What makes Ashley and Alvis special?

* They give a shit! - They care. They are slightly obsessive. They sweat every detail. They fight for what they think is best for AshleyandAlvis and there its customers.

* They put their money where their mouth is - They own their words. They own Their actions. They own

their mistakes.

* They solve problems - They won't find anyone waiting around for someone else to fix a problem if they can get their hands on it first.

* They won't sacrifice the future for a quick win - They wait for the second marshmallow.

* It's all about the people! - Relationships over transactions.

What Drives AshleyandAlvis Founder - [Animesh Paul](#) to create this:

[Innovation, Design, Sustainability & Softness](#). Got set out to build seriously comfortable underwear, one that would let consumers feel naked while keeping them protected, and in that endeavor; softness has been their Overriding principle. They quickly learned that the higher the share of Bamboo Modal Micro – the softer the fabric from it. After a few grades of development, they arrived at a unique blend of Grade A Lenzing Bamboo Modal Micro infused with pure elastane as the ultimate in body-responsive fitting that envelops consumers in a touch of lightness.

Every underwear from AshleyandAlvis collection is manufactured with 100% pure and all-natural fabric that soaks and wicks moisture. Additionally, their innerwear is made from skin-friendly yarn and dyes. They enhance the fabric quality by treating it with anti-bacterial technology thus leaving no scope for sweat and germs accumulation. With more than average stitches per inch and a high thread count, their underwear is a synonym for extra superior hold. Their underwear is constructed and sewed in a way that consumer get a structured fit every time they wear it. Less, but only the best is what characterizes AshleyandAlvis as a brand. The vision of quality can be found in every detail: the best materials, the perfection of the cuts, and the exquisite finishing. This is what has made AshleyandAlvis so unique and contemporary And we're always embarking on the next best thing. Thank you for trusting us to keep you comfortable.

Core Team: Mohsin Parwani, Madhavi Tiwari, Pragati Gangwar, Mohan K, M Charan



Media Contact

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OPP KRISHNA TEMPLE, NO 6/1, 1ST FLOOR, PALGOTA PLAZA, NALA CROSS LALBAGH ROAD
4TH CROSS

Source : Maven Ecomm Pvt Ltd

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