

eVision Media Celebrates Its 20th Anniversary

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Fraser Valley, British Columbia Feb 6, 2023 (IssueWire.com) - eVision Media Celebrates Its 20th Anniversary

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While it started as nothing more than a side hustle for the founder, Susan Friesen, while she was earning her business degree, today, eVision Media has evolved into B.C.'s premier boutique marketing agency.

Over the years, eVision Media has helped over 550 clients, serving more than 600 entrepreneurs, small businesses, non-profits, and corporations. To this day, the firm still maintains fruitful relationships with many loyal, long-standing clients, some of whom have been doing business with the company since its inception.

Aside from the hard work and dedication of eVision's stellar team, the business has continued to thrive, mainly because of Friesen's passion for helping visionary business owners and fellow female entrepreneurs to build their brands and market their businesses.

For the last two decades, Friesen and her team have consistently helped each client to create a compelling,

personalized, and professional online presence. These efforts have allowed them to build a reputation for reliability and expertise based mainly on word of mouth, resulting in a 95 percent referral rate.

eVision Media has also been the recipient of several awards in recent years, including the 2016 Abbotsford Chamber of Commerce Award for Best Home-Based Business, and was a top five finalist in 2018 and 2020 in the Best Company category at the Small Business BC Awards.

“I can't believe it was 20 years ago when I first started working with amazing entrepreneurs, many of whom I am still in touch with today,” said Friesen.

“My journey has had many highs and lots of lows, but I would never change a minute of it. With every new client, I've had the honour of getting to know them, their business, and their vision, and have helped them achieve their goals while being able to call many of them my friends. I'm also incredibly grateful for our amazing team, without whom, we would never have gotten this far. I wonder what the next 20 years will look like!”

About eVision Media: Located in the lower mainland of British Columbia, Susan Friesen, and the eVision Media team has been in the web development business since 2003. Composed of an amazing group of talent, including highly skilled Programmers, Copywriters, and Graphic Designers, along with SEO/SEM, Social Media, Branding, and Marketing Specialists, eVision Media's team strives to go above and beyond for clients, while building long-term relationships with them and playing an integral role in building their brands and ensuring the success of their businesses

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