

## Exploring New Horizons: The Growth of HAMA Group in Iraq and Beyond



**Ankawa, Erbil Feb 23, 2023 ([Issuewire.com](https://www.issuewire.com)) - [HAMA Group](#)** is a multinational company headquartered in Erbil, Kurdistan, Iraq, that offers various services and products to clients. The company was established in 2009 by Sarmad Mohammed, who is currently its owner and chairman.

HAMA Advertising is the flagship company of HAMA Group, which initially provided advertising and

marketing services to clients in the Kurdistan region. Over the years, the company expanded its operations to other parts of Iraq, and today it has business partnerships in China, Dubai, and Beirut.

The success of HAMA Advertising can be attributed to innovative marketing strategies, a strong portfolio of clients, and a commitment to creating high-quality and effective commercials for television. Since the establishment of HAMA Advertising, the company has diversified its operations by founding several other companies under the HAMA Group umbrella.

One of these companies is [HAMA Production](#), which focuses on film and commercial video and photo productions. [HAMA Group](#) also established [Creativye](#), a creative agency that offers services such as branding, design, and advertising. HAMA Group also has [Black Marlin](#) for transport and logistics services and [MyGeeney](#) as an online retail company.

The company has expanded its operations into new fields, such as construction, with the establishment of [Savora company](#).

The success of [HAMA Group](#) can be attributed to its ability to adapt to changing market conditions and capitalize on new opportunities. The company's expansion into new fields and its business partnerships in different countries showcase the company's commitment to exploring new business opportunities.

In conclusion, HAMA Group is a diverse company that offers a wide range of services and products to its clients in Iraq and beyond. The company has grown significantly since its establishment in 2009 and continues to expand its operations and explore new business opportunities.

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