

Glow For It Sunscreen introduces innovative product to protect skin from sun damage.



Gold Coast, Queensland Feb 16, 2023 ([Issuewire.com](https://www.issuewire.com)) - Glow For It Sunscreen, a start-up company focused on providing high-quality sun protection products, has introduced a revolutionary new sunscreen product that combines cutting-edge technology with gentle, effective ingredients. The company's team of experienced medical researchers spent over a decade studying regenerative medicine and autologous cell therapies, and is now applying this knowledge to the field of sun

protection.

The potential impact of this innovative approach to sun protection on the industry is significant. Sun damage from ultraviolet (UV) radiation is a major contributor to skin cancer and aging, with both UVA and UVB rays causing negative impacts on the appearance and health of human skin. Glow For It Sunscreen believes its product has the potential to provide a new approach to sun protection that could change the way we protect ourselves from the sun.

To develop their innovative sunscreen product, Glow For It Sunscreen consulted with leading cosmetic surgeons and skin care experts. Their team worked closely with these individuals to ensure that their product is effective, safe, and meets the highest industry standards.

One of the key ingredients in the product is caffeine, a natural substance found in many beverages and foods. The study found that caffeine can activate the enzyme SIRT3, which can help protect cells from oxidative stress and aging caused by exposure to the sun's harmful rays. While further research is needed to fully understand the potential benefits of caffeine in protecting the skin, the initial findings are promising.

Margo Priestly, the lead developer at Glow For It Sunscreen, explained the company's approach, "We are committed to incorporating the latest academic and independent research into our product development process. We understand the importance of credible research in shaping the industry and are committed to advancing the science of sun protection."

Glow For It Sunscreen's commitment to innovation and quality has positioned the company at the forefront of a growing trend toward safer and more effective sunscreens. With skin cancer rates on the rise, the demand for better sun protection has never been greater, and Glow For It Sunscreen is well-positioned to lead the way in meeting this need.

For more information on Glow For It Sunscreen's breakthrough product, please contact the company's media representative to schedule an interview with Margo Priestly. High-resolution images and a video showcasing the development process of the innovative sunscreen product are also available upon request.

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Interview Availability: Margo Priestly, Lead Developer



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