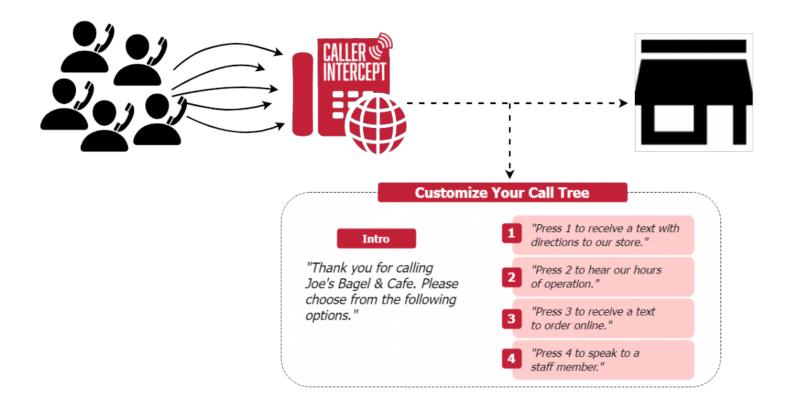
## **New Small Business Phone Service Launches to Streamline Customer Communication**



**Tampa, Florida Feb 13, 2023 (**<u>Issuewire.com</u>**)** - A new small business phone service, <u>Caller Intercept</u>, has been launched to help businesses avoid missed phone calls and improve customer communication. The "call-to-text" system offers a modern solution for small businesses to better manage phone calls, increase online orders and reservations, and enhance the overall customer experience.

A recent case study conducted with a local small business showed remarkable results after implementing Caller Intercept. The small business was able to retain \$1250 in a month on missed phone calls alone, which was previously lost due to busy phone lines and unanswered calls.

"We understand how frustrating it can be for customers to try to call a small business and not be able to get through, or to be placed on hold for a long time," said Andrew Koumi, CEO of Caller Intercept and founder of the fast-casual dine-in franchise Green Market Cafe. "Our goal is to provide small businesses with a better solution that streamlines the communication process, while also making it easier for customers to place orders, make reservations, and get the information they need."

Caller Intercept allows small businesses to divert incoming phone calls to a text message, where customers can place an order or make a reservation, view menu options, and receive real-time updates on wait times. The system also integrates with the small business's existing online ordering platform, making it easier for customers to complete transactions without having to call the small business directly.

In addition to improving the customer experience, Caller Intercept provides businesses with valuable insights and data on customer behavior and preferences. This information can be used to improve menu

offerings, marketing strategies, and overall business operations.

"We believe that Caller Intercept will revolutionize the way small businesses interact with their customers," Koumi said. "By providing a convenient, efficient, and modern solution, we can help small businesses stay ahead of the competition and provide their customers with a better dining experience."

Caller Intercept is available now for businesses of all sizes and is easy to set up and use. For more information, visit <u>callerintercept.com</u>.



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