

Pretty Spirits Crowdfunds to Open First Physical Location

Online Spiritual Wellness Shop, Pretty Spirits, Crowdfunds to Open First Physical Location in California



Los Angeles, California Feb 27, 2023 ([IssueWire.com](https://www.issuewire.com)) - Christine and Lauren, owners and co-founders of [PrettySpirits.com](https://www.prettyspirits.com), an online spiritual wellness shop, have launched a crowdfunding campaign to open their first physical location. The campaign aims to raise \$50,000 to cover costs associated with opening and maintaining their storefront. Donations will help the Black, female-owned business with a heartfelt mission to improve the world.

Pretty Spirits has been fulfilling its mission to offer products and services that enhance self-awareness and help customers better manage anxiety, stress, and depression for the last seven years. In 2015, they began by offering services such as psychic readings and reiki healing to help clients release themselves from years of anxiety, fear, and depression. As their client base grew, they developed their first oracle deck as a tool for self-discovery. They have since expanded their product line to include spiritual, and wellness products and are now opening their first physical location.

Donations will allow Pretty Spirits to continue to provide wellness products, resources, and services to those who suffer from anxiety, depression, low self-esteem, and other emotional and mental struggles. The campaign goal amount of \$50,000 will cover the rent and inventory storage for one year, store furnishings, the POS system, signage, marketing, inventory, and maker materials. Every dollar counts, and the campaign is grateful for any amount given towards meeting its goal.

The new physical location is in Calabasas, California, and will be hosted in Bungalow 21, a first-of-its-kind, family-owned business and wellness center. Pretty Spirits will begin their permanent residency in a modest suite on April 16th, 2023, and are excited to showcase their mindfully curated products and provide their healing services.

Christine and Lauren are mompreneurs who set out to impact the world significantly. Their mission is to create a safe space for millions seeking the knowledge and tools to align with higher self-worth, greater fulfillment, and inner peace. Donations from caring people like you help Pretty Spirits achieve its mission and improve the world.

To donate to Pretty Spirits' crowdfunding campaign, visit their donation page: <https://prettyspirits.com/pages/donate-to-pretty-spirits>.



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Source : Prettyspirits.com

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