

International Tourism and Hospitality Conference 2023

NSHM Institute of Hotel & Tourism Management, Durgapur organised the International Tourism & Hospitality Conference (ITHC-2023) on the theme, “Contemporary Issues, Global Trends and Sustainable Development”



kolkata, West bengal Mar 17, 2023 (Issuewire.com) - NSHM Institute of Hotel & Tourism Management, Durgapur organised the International Tourism & Hospitality Conference (ITHC-2023) on the theme, “*Contemporary Issues, Global Trends and Sustainable Development*”. The two-day event was held in ITC Pushpanjali and NSHM Knowledge Campus, Durgapur, which was attended by eminent dignitaries from the hospitality sector. Ms. Acharapan Yavaprapas, Hon. Royal Thai Consulate, Mr. Eashor Raj Poudel, Hon. Consulate General of Nepal, Mr. Ramkrishna Jaiswal, Hon. Consul, Republic of Maldives, Dr. Nitin Shankar Nagrale, CEO, Quality NZ, New Zealand and other renowned professionals from the Ministry of Tourism and academia were present among the panelists.

The tourism and hospitality industry is dynamic and constantly changing, involving new offerings, technological innovations, novel business models, new types of marketing strategies, and many more features. “The conference aims to bring together contemporary issues, global trends, and sustainable development in tourism and hospitality to offer insights for scholars and set strategic directions”, said Mr. Cecil Antony, Chief Mentor, NSHM Knowledge Campus, Durgapur.

India offers geographical diversity, attractive beaches, 37 World Heritage sites, 10 biogeographic zones, 80 national parks, and 441 sanctuaries. The medical tourism sector is predicted to increase at a CAGR of 21.1% from 2020-27. On the other hand, the travel market in India is projected to reach US\$ 125 billion by FY27 from an estimated US\$ 75 billion in FY20. International tourist arrivals are expected to reach 30.5 million by 2028. The hotel and hospitality industry is poised to grow in leaps and bounds

and has opened doors for International players said Dr. Milind, Principal, NIHTM, Durgapur. “We would like to extend our sincere thanks to the Ministry of Tourism, Government of India (MOT) for their association and all partners without whom this would not have been successful.

About NSHM Knowledge Campus

[NSHM Knowledge Campus](#) is a leading institute for higher education, with campuses in Durgapur and Kolkata. With a legacy of more than 25 years. NSHM offers multidisciplinary UG & PG programs. NSHM Institute of Hotel and Tourism Management is one of the premier institutes for tourism and hospitality education offering Under Graduate & Postgraduate programmes in Hospitality,

Hotel and Tourism affiliated with the Maulana Abul Kalam University of Technology (formerly WBUT) and joined hands with knowledge partners like International Air Transport Association (IATA) and Global Distribution System (GDS).

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