

ProHance co-sponsors the 27th North American Shared Services & Outsourcing Week

Agenda included scope expansion, continuous improvement, talent management, and leveraging advanced technology and tools to improve processes and drive enterprise-wide transformation



Orlando, Florida Mar 24, 2023 ([Issuewire.com](https://www.issuewire.com)) - [ProHance Analytics](#) co-sponsored the recently concluded 27th North American Shared Services & Outsourcing Week ([SSOW](#)), The World's Largest, and Longest Running Shared Services & Outsourcing Event.

The event took place from March 20th to 23rd, 2023, at Rosen Shingle Creek in Orlando, Florida, and is run by The Shared Services & Outsourcing Network (SSON), which is the largest and most established community for Shared Services and Outsourcing professionals in the United States.

A Fireside Chat was conducted during the event by [ProHance Analytics](#) with thought leaders [Sumit Mitra](#), CEO of [Tesco](#) GBS, and Dr. [Kishore Reddy](#), CEO, [ProHance](#) Analytics, on the topic of "Digitization & Analytics in new age GBS and Shared Services".

As shared services evolve through automation, digitization, and a focus on process excellence, ProHance sees SSOW as a critical platform to bring together various aspects of the industry cohesively for the future of work to be a successful one.

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