

## Should I Purchase a Step-Through Electric Bike Model?

A step-through electric bike model is not rare on the market, but is it worth considering this ebike model when purchasing ebikes? We'll see.



**Ontario, California Apr 12, 2023 ([IssueWire.com](https://www.issuewire.com))** - Advantages of the Step-Thru E-bike Design

The rapidly increasing popularity of e-bikes, along with vast improvements in technology, has created an environment for innovation and experimentation. There are many e-bike brands like Magicycle and a wide variety of models with a vast selection of colors and styles. One of the fastest-growing styles in popularity is the step-thru e-bike, especially fat tire step-thru e-bikes.

Many adults can recall the days long ago when step-thru bikes were thought of as "girl bikes." No self-respecting young man wanted to be seen riding a step-thru bike! But those days are long gone, and the step-thru style is very popular among both males and females. Girls and women are no longer required to wear dresses in most parts of the world, so modesty while riding is no longer a problem. Both women and men can ride bikes that have conventional step-over frames, and yet step-thru e-bikes continue to grow in popularity.

### The Attraction of Step-Thru E-bikes

Since many women and men are finding equal enjoyment and satisfaction in riding a step-thru e-bike,

there must be some excellent reasons why this is true. And reputable e-bike companies such as Magicycle Inc. are including a variety of step-thru e-bikes for customers to consider purchasing. This certainly would not be the case if step-thru e-bikes were not growing in sales. Let's take a look at just exactly what it is that e-bike fans like about the step-thru design.

### Best Style for Easy Mounting

Full-size fat tire e-bikes stand tall as compared to their cousins with smaller wheels. Even people of average height may find it challenging to swing a leg over a conventional step-over model. Certainly mounting a step-thru e-bike is easier and more convenient for almost everyone. For people of shorter than average height, a step-thru e-bike style is more than just convenient...it is almost essential for safety in mounting and dismounting.

### Best Style for Physically Challenged Riders

Former bike riders with aching joints, sore hips, and weak backs are learning that e-bikes make it possible to return to biking. Even older senior adults are re-discovering the joy of bike riding. The pedal assists aspect of e-bikes is making life more enjoyable for thousands of senior adults. In addition to the motor, the availability of a [step-thru bike](#) is very important. Simply put, it is just much easier to get on and off a step-thru e-bike.

### Best Style for Safe Riding

Most falls from fat tire e-bikes happen when the bike is moving too slowly or when coming to a stop. If it is difficult to easily get at least one foot on the ground, and preferably both feet, then it is easy to lose your balance. The step-thru e-bike style makes it simple to just slide comfortably off the seat and stand safely. Bikes with step-over styling can make it tough for many riders to get their feet on the ground.

### Best Style for Protecting Your Clothing

This is especially true for riders who commute on a fat tire e-bike, and even more so if you cannot dress casually for work. Step-over frames require a high swing of the leg for mounting, which can stretch or even tear clothing. The step-over e-bikes make this entirely irrelevant, as there is no chance of damaging your clothing. Again, step-thru e-bikes are just much easier to mount and dismount.

### Best Style for Dressed-Up Women

Sure, the notion that step-through electric bikes are just for girls or women is far outdated, but it still has some relevance. Even though it may seem somewhat "old school," there are some occasions when a woman wants to wear a dress. There may even be occasions when a dress or a skirt is required. Just as in years gone by, it is still true that women's dresses are best accommodated by the step-thru e-bike style.

### Best Style for Delivery or Cargo

If you carry a lot of cargo, this shifts the center of balance, and it's important that you can quickly get your feet on the ground. This makes a step-thru e-bike ideal for riders who often carry cargo. Similarly, riders employed for delivery service, or anyone who does a lot of "stop and go" riding is a great candidate for a step-thru e-bike. It makes life and works so much easier!

## Consider an All-Round Multipurpose Step-Thru

Many fat tire e-bikes are designed and built to fit into a certain niche of e-biking. You can find models best suited for commuting, and other models that are aimed at trail riding, cruising sandy beaches, or enjoying a scenic gravel road. Still, others are specifically designed for delivery work or for carrying heavy loads. Instead of locking yourself into a narrow category of the wonderful world of e-bike riding, take a little time to look at a bike suitable for multiple purposes.

When thinking about multipurpose fat tire e-bikes, the Magicycle Deer ESUV bike is the perfect example of an e-bike that is equally at home on city streets, mountain trails, forest pathways, or gravel roads. This is exactly the type of bike that lets you enjoy off-road adventures or long scenic highway rides on the weekend and then takes you to work in style and comfort on Monday. Best of all, it comes with full suspension and it's available as a step-thru.

You may not be familiar with the ESUV category of e-bikes. A lot of bike riders have seen the ESUV term only in relation to automobiles, but it is becoming more and more in vogue for the e-bike market. An ESUV bike can be thought of as the marriage of a strong EMTB ([electric mountain bike](#)) with a comfortable cruiser-style e-bike. The result is a ride that is very comfortable for cruising the streets or commuting to your workplace, but at the same time, it is also very capable to take you on off-road adventures.

The [Magicycle Deer ESUV](#) is an especially stable, comfortable, and convenient e-bike. Everyone loves the [full-suspension electric mountain bike](#), and this e-bike also has something that is very difficult to find in an ESUV -- it is available with a step-thru frame. The vast majority of these all-round multipurpose ESUV bikes come only with step-over frames, but Magicycle gives you the step-thru option.

## Get All the Benefits of a Step-Thru

Everyone wants all the benefits of the step-thru design, and that's exactly what you get with the Magicycle Deer ESUV. Amazingly, you get these benefits in a high-quality product at a very economical price point. In fact, no other brand can match the features, components, and quality control of Magicycle's fat tire e-bikes at the same price point.

A step-thru e-bike design is perfect for many riders, but be sure to remember the importance of quality control as you consider which brand to purchase. Many step-thru e-bikes may seem to have what you want, but always take time to discover whether the company that sells the bike also builds the bike. There are too many brands available that are just "cookie-cutter" bikes. In other words, the company is simply buying products from some factory that supplies fat tire e-bikes to several brands. The fat tire e-bikes are all exactly the same, so the only difference is the brand name on the label and perhaps the color. You'll be glad to know that MAGiCYCLE is one of the few high-quality brands that owns its factory.

How can a company possibly maintain excellent quality control if it does not even own the factory that builds its fat tire e-bikes? The answer is simple--it cannot! When you see the pricing that Magicycle offers, and you realize that this company owns the factory, you quickly understand what a great deal you're getting on a quality-built fat tire e-bike. A quick look at the specifications of the Deer ESUV will give you a good idea of what to expect.

## Magicycle Deer ESUV Specifications

- Battery 52V 20Ah LG lithium battery
- Charger Short-circuit proof 3.0A fast smart charger
- Range 60-80 miles
- Controller 52V 750W FOC smart controller, Current Range 7-22Ah (IPX8)
- Hub Motor 750W brushless gear motor(IP55)
- Recommended Rider Heights 5'8" - 6'8"
- Display Color LCD Display with USB Charging
- Charging Time 4 - 7 hours
- Total Payload Capacity 400lbs
- Weight 3lbs/41.9kg
- Frame size 26"
- Pedal Assist 7-level Intelligent pedal assist with 12-magnet cadence sensor
- Tires Kenda 26"x4.0" Fat Tires
- Front Fork Alloy Hydraulic lockout suspension fork
- Brake Lever Aluminum alloy comfort grip levers with motor cutoff switch
- Throttle Half twist throttle
- Lights Integrated front and brake lights
- PedalWellgo alloy pedal with reflectors
- Freewheel Shimano-14-28T BROWN/BK
- Bike Frame 26" 6061 Aluminum Frame
- Brake 180mm Hydraulic Disc Brakes
- Front Light 6V LED light
- Chain KMC chain
- Saddle Super Soft Cushion
- Stem MA-400 SSABK
- Seat post diameter 30.9mm length 300mm
- Crank 48T, 170mm forged alloy, dual-sided bash guard
- Kickstand Heavy duty aluminum
- Gearing Shimano 7-speed gear shift system
- Spokes 13 Gauge on the front / 12 Gauge on the back

Fat tire e-bikes, especially multipurpose step-thru e-bikes, are the future of e-biking. When you think about investing in an e-bike, think about Magicycle, and know that you're dealing with a company that maintains superior quality control from design to production to shipping. And all that is backed up with customer-centric service after the sale. You'll be very happy that you did your homework and chose Magicycle.



**Media Contact**

Magicycle

info@magicyclebike.com

Source : Magicycle

[See on IssueWire](#)