

The Metaverse NFT Arts Museum on The Sandbox

NFT Art Museum



Dubai, United Arab Emirates Mar 5, 2023 ([IssueWire.com](https://www.issuewire.com)) - The [Metaverse Arts Museum](#), the world's first [NFT Arts Museum](#), is proud to announce its official launch on the Sandbox. Designed to bring together artists, creators, collectors, and the broader blockchain community, this next-generation digital museum's initial build started in early 2022 in the Metaverse.

The Metaverse Arts Museum was conceptualized by an award-winning team of creatives and entrepreneurs based in Dubai, UAE. The Museum is backed and supported by an international group of companies from the UK, Japan, UAE, and the USA including Digital Marketing Solutions, Xpanse CGI, Crastonic, and [Metaverse Fundraising](#) Ltd.

The focus of the Museum is to promote and showcase creative projects and individuals across the MENA region, which includes countries such as Qatar and Saudi Arabia. It aims to provide a platform for artists to showcase their work and highlight the rich artistic culture and tradition to a global audience.

The Metaverse Arts Museum is offering virtual spaces for artists to display their work as [non-fungible tokens](#) (NFTs) on the blockchain. This allows for the creation of truly unique and verifiable digital art, which can be collected and traded like physical art.

In addition to showcasing NFT art, the museum will also host a variety of events and activities for the community, including workshops, [charity shops](#), and exhibitions. It will serve as a hub for the growing NFT art scene, providing a space for creators and collectors to connect

and engage with each other. The Museum will also be supported by a host of celebrities that will feature in seasonal exhibits. There are dedicated floors in the Museum that will be leased out by the world's leading brands and patrons of the arts to display their work and products.

In collaboration with a UK-based fundraising partner, the Museum will be creating awareness for charitable causes for world-renowned charities through its innovative spaces. There are two levels of the museum dedicated to registered charities that have the opportunity to display their non-fungible tokens (NFTs). Proceeds from the sales of the NFTs are transferred directly to charities to support their campaigns and projects. The Museum attracts a large and engaged audience and provides an important and meaningful way for charities to make a positive impact on the world through the power of art and [crypto philanthropy](#).

To help achieve this vision, the Museum has selected **Mr. Ashraf Ghori** as its **Arts Ambassador** (<https://www.ashrafghori.com>). Ghori is an award-winning Dubai-based artist whose pioneering, thought-provoking creations have received widespread acclaim. He aims to help to elevate the profile of the museum and the artists it represents, and further establish the region as a hub of artistic excellence.

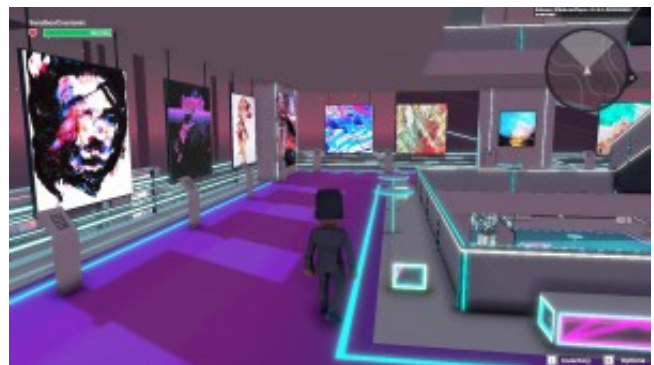
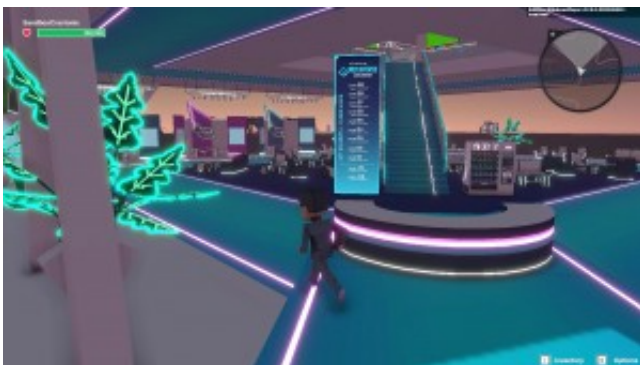
"This is a truly innovative concept that will change the way we think about digital art and the role of museums in the digital age", said Ghori. "We realize that there is a wealth of emerging artistic talent in need of proper exposure, representation, and a platform to showcase their abilities, and the Metaverse Arts Museum will help bridge that gap."

The Metaverse Arts Museum launches on the Sandbox, an open-world gaming experience featuring Snoop Dogg, Paris Hilton, Gucci, and Tony Hawk among others. Interested artists and collectors can visit the museum's website to learn more about how to get featured in their galleries or start exploring the world of NFT art.

For more information, please contact:

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