

# Amy Sport Debuts 2023 Collections of Premium Fashion-Forward Performance Golf Wear

Changing the Game in Women's Golf Apparel



**Palm Desert, California Apr 26, 2023 ([Issuewire.com](https://www.issuewire.com))** - Amy Sport, a leader in chic, upscale golf fashion, is delighted to present their 2023 collections; Italia Floral, Fairway, and Emilie Collections, of performance-based designer athletic wear with exclusive limited-edition prints, complementary bold hue solid colors, and timeless silhouettes, while using the finest materials and crafted with superior quality in Southern California.

“Golf is on the rise, especially among females who now represent 25% of on-course players and 41% of off-course participants (according to the National Golf Foundation) and they want golf clothes that make them look and feel good,” said Amy Sports Founder and President Amy Lipton. “When you look good, you feel good, when you feel good, you play better. The Amy Sport line is chic and upscale, balancing state-of-the-art performance with elegant and sophisticated style like the women we empower who sport our couture-worthy transitional fashion on and off the course.”

The company's versatile products are designed by women, for women, using premium, made-in-the-U.S. European-style knit fabrics, with technically savvy performance features including four-way stretch, wicking, quick-drying, anti-pill, anti-fade, and UV protection. The best-in-class unique fabrications are lightweight yet durable – all crafted to perfection to cater to a variety of body types with a modern and contemporary fit so women can play with confidence knowing they will look and feel their best.

The company's fabrics are sourced from Italy, Japan, and the U.S., and the collections are notably manufactured by women-owned manufacturing businesses. The collections are responsibly made in the United States and suppliers are known for their sustainable methods to reduce consumption and minimize carbon footprints.

The 2023 collections will be available throughout the country in high-end pro shops, exclusive clubhouses, boutiques, and retail outlets starting May 1, 2023, and pre-orders are available now through the Amy Sport website and through independent sales representatives. For additional information, visit [www.amysport.com](http://www.amysport.com). Follow Amy Sport on [Facebook](#) and [Instagram](#).

### **ABOUT AMY SPORT**

Amy Sport, a woman-owned business, was launched in 2017 by Amy Lipton with her vision to reimagine golf and sportswear for the modern woman that embodies her personal style. The state-of-the-art technical specialized fabrications and uniquely vibrant designs deliver peak performance for golf while having multi-purpose appeal to be worn not only on the golf course, but in a variety of settings. The collections are responsibly made in the United States in Los Angeles and suppliers are known for their sustainable methods to reduce consumption and minimize carbon footprints.

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