

Big Fresh Launches New E-commerce Site to Revolutionize Online Grocery Shopping in the UAE

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Dubai, United Arab Emirates Apr 19, 2023 (IssueWire.com) - Big Fresh, a leading provider of fresh and healthy food products, is proud to announce the launch of its new e-commerce website, <https://www.bigfresh.ae/>. The site is designed to offer customers in the UAE a simple, fast, and convenient way to shop for groceries online, with an extensive range of high-quality fresh produce and household essentials available at competitive prices. Anyone can [buy Fresh Fruits & Vegetables Online from Big Fresh](#).

With the COVID-19 pandemic prompting an increased reliance on online shopping, Big Fresh has responded to the needs of its customers by developing a user-friendly e-commerce platform that is accessible from any device. The site features a comprehensive selection of products, including fresh fruits and vegetables, meat, poultry, seafood, dairy, bakery, etc

Customers can enjoy a hassle-free shopping experience with features such as easy navigation, detailed product descriptions and images, secure payment options, and a simple checkout process. The site also offers flexible delivery options, including next-day delivery and free delivery for orders over AED 100.

"We are thrilled to launch our new e-commerce site, which we believe will transform the online grocery shopping experience for our customers," said the CEO of BigFresh. "Our mission is to provide customers with the freshest and healthiest products at affordable prices, and our new website makes it easier than ever to access these products from the comfort of your own home."

The launch of <https://www.bigfresh.ae/> comes as part of BigFresh's commitment to innovation and sustainability. The company is dedicated to reducing food waste and supporting local suppliers, and its

new e-commerce platform will help to achieve these goals by offering customers a wider range of products and reducing the need for in-store shopping.

About BigFresh:

Big Fresh is a Dubai-based e-commerce website specializing in [delivering fresh fruits and vegetables to customers' doors](#). We believe in providing the freshest produce possible by sourcing our products from international and local farms, including [exotic and imported fruits](#), ensuring that everything we offer is farm-fresh. For more information, visit <https://www.bigfresh.ae/>.

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