

ART & SOUL: Hamptons Returns to the Hamptons with a SOLD OUT series of events

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Southampton, New York Jun 1, 2023 (IssueWire.com) - On **May 27, 2023**, the Hamptons experienced a soulful event consisting of 4 events which were attended by artists, art curators and collectors, business owners, executives, entrepreneurs, and the cultural elite of the Hamptons, for a fun-filled and festive holiday weekend. **ART & SOUL: Hamptons** was created by Yaya Reyes to celebrate influential and emerging BIPOC artists living in the Hamptons community and beyond. The series of events supports and connects artists with art curators, collectors, and supporters.

EVENT 1 - ART WALK: The Art Walk kicked off the unofficial weekend of summer with the first stop at the **Southampton African American Museum (SAAM)**, founded by **Brenda Simmons**. SAAM is currently featuring international contemporary artist **Demarcus McGaughey**, who has a residency through July 22, 2023. The second stop during the art walk was at the **Southampton Arts Center (SAC)**, where **A MOMENT IN TIME: ICONIC IMAGES BY HARRY BENSON** can be viewed through July 15, 2023. The third and final stop of the art walk was at **Hidden Gem NY** – a home decor and lifestyle boutique, owned by sisters **Tanya Willock and Temidra Willock-Morsch**.

EVENT 2 - VIP BRUNCH: ART & SOUL: Hamptons hosted a SOLD-OUT brunch at **75 MAIN** on their private outdoor patio. Some of the Hamptons' and NY's socially connected Black and Brown women were in attendance, with a special presentation by **Demarcus McGaughey**, who gifted guests with his limited edition print of 'Cool Cat', a mix media collage print of his **uncle John Crenshaw** (brother of his grandmother). Demarcus created the original painting during his Fall 2022 Artist Residency at **Ma's House & BIPOC Art Studio** located on the Shinnecock Reservation.

EVENT 3 - ART EXHIBITION: The Art Exhibition was held at **Raindrop's Café**, a cozy event venue owned and operated by members of the **Shinnecock Indian Nation**. Featured art included original artwork by: **Alvin Clayton-Fernandes, Errin Whitacker, Tohanash Tarrant, and Kim Wright**. Guests had the opportunity to meet all of the artists in a space filled with a rich history of the **Native American Shinnecock Tribe's** contribution to the Hamptons community.

EVENT 4 - SIPPING EXPERIENCE: The day wrapped up with a sipping experience held at **Raindrop's Café**, with an organic wine bar sponsored by **Ettore Wine** (produced in California), flavored sparkling water sponsored by **SOVANY**, and delicious Native American bites catered by **Poppin Patties**, owned by **Deana Smith**. A 360 camera, as well as a LED light photo booth, was sponsored by **VBA the Media Group**, which added some fun and entertainment for the guests.

Guests also walked away with tons of luxury swag bag products. **Luxury Gift Bag Sponsors** include: **Borghese, StriVection, EVE LOM, CAUDALIE, BIONOVA, Imperial DAX Company, Andrew Fitzsimons, NatureLab Tokyo, Daily Dose, SELECT by Curaleaf, Wendy Williams Med Spa & IV Drip Bar, and SOVANY.**

EVENT AND COMMUNITY PARTNERS & SPONSORS

HAMPTONS HIATUS is a private membership association designed for artisan entrepreneurs and those who support them; creating, socializing, and experiencing brand awareness in a community space is the vision.

[POPPIN PATTIES](#) was created during the summer of 2010 by 3 friends with tons of creative energy. During one of our brainstorming sessions, we were vibing on a food product that was quick and easy to eat on the go. We tossed around several ideas and decided to go with a unique spin on an everyday favorite.

[VBA THE MEDIA GROUP](#) is an award-winning event service brand based in Uniondale, NY. Customized photo booths are available for all types of celebrations, including birthdays, weddings, anniversaries, galas, festivals, social events, and more.

[SOUTHAMPTON AFRICAN AMERICAN MUSEUM](#) was founded and created by Brenda Simmons to promote an understanding and appreciation of African American culture by creating programs that will preserve the past, encourage learning, and enhance the life of the community.

[SOUTHAMPTON ARTS CENTER](#) provides a dynamic venue to present the highest quality programming to the entire community through partnerships with a diverse slate of world-class artists, performers, educators, and cultural institutions.

[THE NATIONAL COUNCIL OF NEGRO WOMEN, INC.](#) (Long Island Cross County Section) is leading, advocating, and empowering women of African descent, their families, and communities.

[URBAN LEAGUE OF LONG ISLAND](#) is an affiliate of the National Urban League, the nation's largest civil rights and urban advocacy group. The Long Island affiliate of the National Urban League was founded in 1972 by a group of Grumman workers who couldn't find working opportunities.

[BLACK WOMEN OF LONG ISLAND](#) is an established community within the Black Women of Long Island. Our purpose is to network, partner, and build with one another.

[WOMEN'S DIVERSITY NETWORK](#) connects and mobilizes women and gender-expansive people of different backgrounds to create positive change through unity and collective work.



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