

Build Ware Mulls More High Value Glue Brands and Architectural Products

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London, England May 16, 2023 ([Issuewire.com](https://www.issuewire.com)) - The success of Mitre Fast glue as an effective instant adhesive system particularly as a cyanoacrylate adhesive with aerosol activator has triggered a slew of high-value new products at BuildWare UK.

According to the VP of Marketing, the high value Mitre fast glue and [Mitre fast super glue](#) had an overwhelming market acceptance. He attributes world-class technical excellence and the long-term cost advantage helped in placing it as a market favorite in the crowded wood adhesives niche.

The VP noted that the new expansion will cover all glue market segments based on resin type, technology, and application.

The vacuum for high-quality adhesives has been addressed. Its highlights like quick-drying glue as a clean adhesive with the power to set in 15 seconds have been keenly awaited in sensitive application areas like pelmets, plinths, and cornices. The 1-year guarantee has further excited the customers.

Mitre Fast glue has extensive use in the kitchen, furniture, timber, and plastics industries with its amazing bonding properties that accelerate assembly times compared to many conventional wood adhesives. The products are already a hit with MDF, rubber, PVCs, and metals for the best bonding functions.

End users and influencers are speaking highly of Mitre Fast Super Glue and allied products. They acknowledge its best use in trims around PVC for ultra-fast bonding. The same good results are available on timber trims and MDC as well.

Even as it works well on all wood it is showing more resilience on MDF molding and kitchen pelmets in microseconds. The premium product has been well packaged

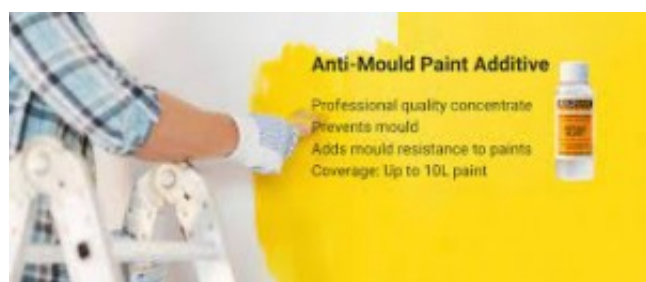
and marketed with a price cushion if brought in a combo of glue and activator spray together.

The glue can be applied only with an activator spray. The activator spray adds flexibility and hastened its comprehensive reach and longer time in covering the subject material.

Glues as non-metallic substances bind different surfaces together and resist separation. Wood adhesives bind wooden substances and there are natural or synthetic products. Natural glues lag in binding capacity, unlike synthetic adhesives.

Sharing the outlook, the VP noted that it is expecting double-digit growth on the back of a boom in construction activity and wood applications. BuildWare is already famous as a pioneer with its range of innovative solutions for protecting the life of buildings from moisture damage and mould growth.

The brand has products that save maintenance costs and is attracting a vast customer base for its anti-mould paints. Now the super glue products are taking the brand to the next level, the VP noted.



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