

California Cilantro Growers Association Has Designated Cinco de Mayo (May 5th) as “I Love Cilantro Day”



San Francisco, California May 1, 2023 ([IssueWire.com](https://www.issuewire.com)) - The California Cilantro Growers Association (CCGA) has announced that May 5th, also known as Cinco de Mayo, will now be officially recognized as “I Love Cilantro Day.” This announcement was made to celebrate the popular herb's unique flavor and versatility, especially in Mexican cuisine.

Cilantro, also known as coriander or Chinese parsley, has been a staple in Mexican dishes for centuries. The herb's distinct flavor and aroma make it an essential ingredient in salsas, guacamole, and many other traditional Mexican recipes.

The CCGA encourages everyone to celebrate “I Love Cilantro Day” by incorporating cilantro into their meals or trying out new cilantro-inspired recipes. To help people get started, the CCGA has launched a website, <https://ilovecilantro.webnode.com>, where cilantro lovers can find recipe ideas, fun facts, and more.

The designation of “I Love Cilantro Day” aligns with the National Day Calendar's mission to celebrate the unique and flavorful ingredients that make up America's diverse culinary landscape.

“We're thrilled to officially recognize ‘I Love Cilantro Day’ and celebrate the herb's incredible flavor and versatility,” said a spokesperson for the California Cilantro Growers Association. “We hope that everyone will join us in honoring this beloved ingredient on Cinco de Mayo and beyond.”

About California Cilantro Growers Association:

The California Cilantro Growers Association represents cilantro growers across the state and is dedicated to promoting the use of cilantro in culinary and cultural contexts.

<https://youtu.be/5GeKVU94InU>

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