

Cedar Management Consulting Expands to Cairo, Egypt



Dubai, United Arab Emirates May 8, 2023 ([IssueWire.com](https://www.issuewire.com)) - Cedar Management Consulting International is pleased to announce the opening of its newest office in Cairo, Egypt.

The new office will strengthen Cedar's already-strong presence in the Middle East. It currently operates two offices in Dubai—one for consulting services and another for the Cedar-IBSi FinTech Lab—and represents another step in Cedar's ongoing commitment to providing innovative, high-quality solutions to its clients.

The new office will offer various consulting services, including strategy development, operational improvement, digital transformation, and organizational change management. Cedar's team in Cairo will work closely with clients to identify their unique needs and challenges and to develop tailored solutions that help them achieve their goals. The team will also include Arabic-speaking consultants who will help Cedar better connect with its clients in the region.

"We are excited to be expanding our operations to Cairo," said Sanjiv Anand, Chairman of Cedar Group. "The city is a center of business activity in the Middle East, and we believe that our presence there will allow us to serve our clients better and build stronger relationships in the region. We look forward to

forging new relationships, creating employment opportunities, and positively impacting the region."

About Cedar

[Cedar](#) is a global strategy consulting, research, and analytics firm with a 35-year track record and clients across multiple industry sectors. As a full-suite management consulting firm, Cedar assists clients across these areas in an integrated fashion – from strategy formulation to execution and implementation.

The firm's heritage includes being part of the former US\$1 billion Renaissance Worldwide, whose leadership included the creators of the Balanced Scorecard – the world's leading strategy deployment and performance management tool used by organizations globally. Forbes has also recognized Cedar as one of the World's Best Management Consulting Firms (2022) and one of America's Best Management Consulting Firms (2023).

Cedar's group unit, UK-headquartered [IBS Intelligence](#), is a leading global pure-play financial technology research, news analysis, and advisory firm with clients across the financial services universe. Cedar also runs the Cedar-IBSI FinTech Lab, an accelerator in the heart of Dubai Internet City, that aims to facilitate collaboration and innovation between global financial technology players and banks in the GCC region.



Media Contact

Cedar Management Consulting

ojas.kulkarni@cedar-consulting.com

Source : Cedar Management Consulting

[See on IssueWire](#)

