

## **From Architectural Graduate to High-Paying Designer, Arron Goh Revolutionizes the Branding Sector**



**Petaling Jaya, Selangor May 21, 2023 ([IssueWire.com](https://www.issuewire.com))** - Arron Goh, a talented and visionary entrepreneur, has rapidly ascended from an architectural graduate to becoming one of the most sought-after and high-paying designers in Malaysia. At the young age of 26, Arron established himself as a creative force in the design industry, delivering exceptional brand and website designs to clients around the world through his design studio, Undoubt Studio. Focusing exclusively on the premium sector, he collaborates with brands determined to command a premium for their products and services.

"One of the most challenging projects we've undertaken was [Barn & Jones](#)," reveals Arron Goh. "Initially, selling candles exclusively online seemed significantly more difficult since customers couldn't physically experience their fragrance. However, we embarked on building a strong online community, and soon discovered that customers were even willing to pay 2x times more for a product — just to be part of a brand they value."

This innovative approach, emphasizing the power of brand loyalty and community engagement, has catapulted Arron Goh's career to new heights. Today, his exceptional work commands substantial fees, costing around *RM10,000 per project engagement*, with an average waitlist of two months.

With an unwavering commitment to pushing the boundaries of design and creating memorable experiences for luxury brands, Arron Goh consistently exceeds client expectations. His extensive portfolio boasts collaborations with renowned brands, showcasing his ability to seamlessly blend aesthetics, functionality, and the unique essence of each brand.

Arron's meticulous attention to detail, combined with his ability to understand and translate a brand's vision, has earned him much recognition from both clients and peers. His designs not only elevate the visual appeal of brands but also evoke emotions and cultivate an undeniable allure that resonates with discerning consumers.

As Arron Goh continues to carve his path as a leader in the design industry, his remarkable journey serves as an inspiration to young entrepreneurs and aspiring designers. Through his unwavering commitment to excellence and his dedication to crafting extraordinary brand experiences, Arron has reshaped the landscape of branding design.

### **About Undoubt Studio:**

[Undoubt Studio](#) is a prominent design studio based in Kuala Lumpur, Malaysia. With a focus on the luxury sector, the studio collaborates with brands worldwide to create visually stunning and strategically compelling brand identities and professional websites. Led by the visionary entrepreneur Arron Goh, the studio's passion for design excellence and commitment to delivering exceptional experiences have positioned them as a trusted partner for brands looking to establish a strong presence in the luxury market.

For more of their works, visit their Instagram page [@undoubtstudio](#).



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