

## Jeff Burton, Co-Founder of EA, Takes Advisory Board Chairman Role at P2Earn Inc

The gaming industry pioneer and visionary brings his years of experience and vast network to P2Earn Inc as the company prepares to launch its revolutionary gaming guild platform



**Vancouver, British Columbia May 2, 2023** ([IssueWire.com](https://www.IssueWire.com)) - P2Earn Inc. (CNSX: PXE) (FSE: WH4) has just announced that Jeff Burton, co-founder of Electronic Arts Computer Games, has joined the company's advisory board as Chairman. With a market cap of 35.1 billion USD as of April 14th, 2023, Electronic Arts (NASDAQ: EA) is a gaming giant that needs no introduction, and Burton's involvement with P2Earn will undoubtedly be a significant milestone for the company.

Burton brings decades of experience in computer gaming and a vast network of contacts to P2Earn Inc, making him an invaluable asset to the company as it prepares for the full public launch of its P2Earn Gaming Guild. Burton has long been a proponent of the concept of players earning a share of the profits through gameplay, and he sees the unique Gaming Guild model that P2Earn is launching as the perfect way to implement this approach.

In a statement, Burton expressed his delight at joining P2Earn's advisory board, stating that he has always believed that the future of all gaming is the concept of players earning a share of the profits through gameplay. He is passionate about the idea of gaming going beyond entertainment to create social mobility and entire new economies where both the games and the players can thrive. He believes that P2Earn Inc is the future of online gaming and is excited to be a part of the company's growth.

Alex Lineton, CEO of P2Earn, also expressed his excitement about Burton joining the company, saying that Jeff's experience and network are not only legendary in the industry, but also proving invaluable to P2Earn as it enters the next phase of growth of its Gaming Guild. The company looks forward to expanding the advisory board under Jeff's leadership as it brings on additional experts in the gaming space.

About P2Earn Inc.

[Website](#) | [Guild Platform](#) | [Investor's Deck](#) | [Discord](#)

P2Earn Inc is a publicly-traded company that provides comprehensive solutions for the rapidly-evolving blockchain gaming and cryptocurrency sectors. Its cutting-edge blockchain gaming platform enables players to gain tangible value from their in-game accomplishments and activities, leveraging unique digital assets (NFTs) and cryptocurrencies that can be sold, purchased, and traded like physical assets.

P2Earn is committed to building a sustainable blockchain gaming ecosystem, while also making Play-to-Earn gaming more accessible to a wider audience. Besides this commitment, P2Earn operates an efficient Bitcoin mining operation powered by sustainable energy sources.

## **Media Contact**

All Web Consultancy

charles@allwebconsultancy.com

Source : P2Earn Inc.

[See on IssueWire](#)