

Nippon Paint Asia Young Designer Awards 2023 -Announcing Theme of the Year

The Asia Young Designer Awards (AYDA) is pleased to announce the highly anticipated theme of the year: CONVERGE: Championing Purposeful Design.



The graphic features a yellow and purple background. At the top, it displays the AYDA Awards logo (a colorful geometric shape) and the Nippon Paint logo (a red 'n' in a blue square). Below these, the text 'AYDA AWARDS 2023' is written in large, bold, purple letters. A purple banner below this contains the text 'CONVERGE: CHAMPIONING PURPOSEFUL DESIGNS' in white. Further down, the text 'NOW OPEN FOR SUBMISSIONS' is written in large, bold, purple letters, followed by the website 'www.asiayoungdesignerawards.com.my' in a smaller purple font. A large red banner at the bottom left contains the text 'JOIN NOW!' in white. On the right side, there is a large yellow lightbulb containing a white smartphone, with several small human figures standing on a platform in front of it. The bottom of the graphic shows a stylized, colorful landscape of geometric shapes and arches in shades of blue, green, and pink, with small human figures walking on the paths.

AYDA AWARDS 2023
CONVERGE: CHAMPIONING PURPOSEFUL DESIGNS

**NOW OPEN
FOR SUBMISSIONS**
www.asiayoungdesignerawards.com.my

JOIN NOW!

Shah Alam, Selangor May 30, 2023 (Issuewire.com) - The Asia Young Designer Awards (AYDA) is pleased to announce the highly anticipated theme of the year: CONVERGE: Championing Purposeful Design. This theme aims to encourage the convergence of different design disciplines to create innovative solutions that address societal challenges and promote sustainability.

Through CONVERGE: Championing Purposeful Design, AYDA seeks to ignite dialogue and collaboration among diverse design disciplines, including architecture, and interior design. By breaking down the silos and encouraging interdisciplinary approaches, AYDA aims to foster an environment where innovative ideas thrive and transformative designs emerge.

With an unwavering commitment to recognizing exceptional talent and fostering innovation in the field of design, AYDA continues to provide a platform for young designers across Asia to showcase their creative prowess.

The chosen theme aligns with the pressing need for purpose-driven design solutions in today's world. Asia Young Designer Awards (AYDA) - CONVERGE: Championing Purposeful Design has opened for designs submission from 17-05-23. Design enthusiasts currently pursuing their education in design-related fields are invited to submit their projects and be a part of this prestigious competition. The submission deadline is 6 October 2023, and participants are encouraged to review the guidelines and eligibility criteria available on the official [AYDA website](#).

See Below the Design Submission Requirements Criteria & Guidelines:

AYDA Awards 2023 provides an opportunity for designers to showcase their work in a wide range of categories tailored to their expertise.

You can read the full details of the submission criteria on the AYDA official website & Participants are encouraged to review the guidelines and eligibility criteria available on the official AYDA website.

Below is a basic overview of the submission criteria.

- **Name and Theme Concept:** Each project must include a project title and a theme/concept.
- **Design Concept:** The design statement should not exceed 800 words and must be submitted in PDF format.
- **Presentation Boards:** Guidelines on how to present the project on a board (A2 size) will be provided.
- **Labeling the Presentation Boards:** All areas on the floor plan must be labeled clearly.
- **Perspective Images:** Individual perspective images of the project must be at least A4 size.
- **Photographs:** Participants are required to upload a recent high-resolution personal photo of themselves.
- **Colors:** Participants are encouraged to use colors exclusively from Nippon Paint's range, if applicable.

Submission Process:

- All entries must be submitted by October 6th, 2023.
- For more inquiries, please visit AYDA official website or Contact 011 540 88660 or email ayda.malaysia@gmail.com.

Email Submission:

- Complete the entry form and attach it to your email.

Ensure that your email includes & Following:

- Above mentioned criteria.
- Send the email to the AYDA Team at ayda.malaysia@gmail.com.
- You can submit your entry online by visiting the designated submission page on the official AYDA website.

For more information and inquiries, please visit the [AYDA official website](#) -

Media Contact

Asia Young Designer Awards Malaysia

nipponpaint.adya@gmail.com

1800882663

17, Taman Perindustrian Subang Utama, Jalan SU4

Source : Asia Young Designer Awards Malaysia

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