

Spirits that delight, drinks that excite, only at the San Diego Spirits Festival

San Diego - The ultimate destination for cocktail lovers and spirits connoisseurs alike



14TH ANNUAL
SAN DIEGO SPIRITS FESTIVAL
OCTOBER 7 & 8, 2023
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San Diego, California Jun 22, 2023 (IssueWire.com) - The **San Diego Spirits Festival**, one of the most highly anticipated spirits events of the year, returns to the shores of La Jolla for its 14th year on **October 7th and 8th, 2023**. The event, held in the picturesque seaside community of La Jolla, attracts industry professionals and spirits enthusiasts from across the country, offering attendees a unique opportunity to experience the latest trends in the world of spirits.

The San Diego Spirits Festival is known for its impressive array of premium spirits and craft cocktails. This year, attendees can expect an even greater selection of spirits, with over 60 brands from around the country set to showcase their products. In addition to the traditional spirits and cocktail tastings, attendees can meet the brand ambassadors, mingle with industry professionals, and indulge in the most exciting flavors in the industry.

One of the highlights of the festival is the International Bottle Competition, where spirits are judged in various categories by qualified judges in a private setting held four weeks prior to the event. For the first time this year top medaled brands will be showcased in the VIP area at the festival, giving brands an increased brand awareness with a high-net-worth audience.

"Participating in the San Diego Spirits Festival is an excellent opportunity for brands to showcase their spirits to a highly engaged audience," said Liz Edwards, the festival's founder. "Our event attracts industry professionals, mixologists, brand ambassadors, and spirits enthusiasts, providing brands with

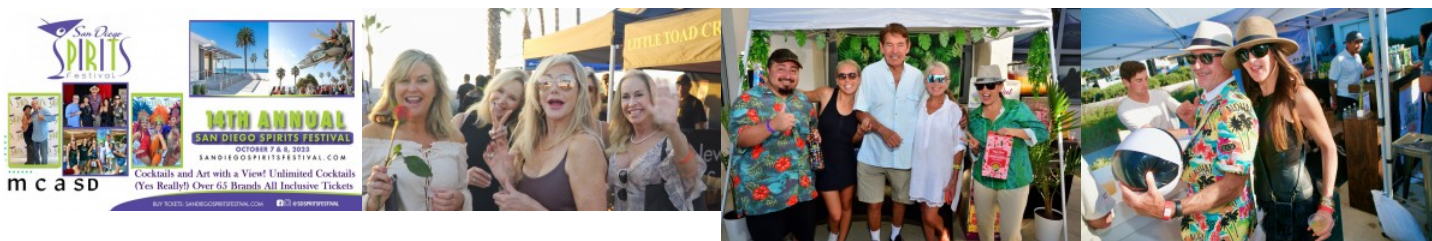
valuable exposure and the chance to connect with like-minded individuals."

The San Diego Spirits Festival is also a great platform for brands to increase their media exposure. The festival is often covered by various media outlets, including local news stations and spirits industry publications. Brands that participate in the festival can benefit from the positive association with the festival and increase their brand awareness among a wider audience.

"As we emerge from the challenges of the past few years, we're excited to host the 14th annual San Diego Spirits Festival and offer attendees an unparalleled opportunity to experience the latest in the world of spirits," said Edwards. "We're looking forward to welcoming new and returning brands to the festival and showcasing the best that the spirits industry has to offer."

Festival hours will be from 3 p.m. to 7 p.m. on Saturday, October 7, and 1 p.m. to 5 p.m. on Sunday, October 8.

Tickets for the San Diego Spirits Festival are now available for purchase online. Early bird tickets are available for a limited time, so interested attendees are encouraged to act quickly to secure their spot at this highly anticipated event. [Tickets info@sandiegospiritsfestival.com](mailto:info@sandiegospiritsfestival.com)



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