

Valuedesign and Chicago Pizza Team Up for Innovative Gift Card Program



Mumbai, Maharashtra May 4, 2023 (Issuewire.com) - Valuedesign, the leading Gift Card Solution Provider, is proud to announce its partnership with Chicago Pizza – a well-renowned pizza chain with more than 190 outlets pan India. This partnership between the two brands is very strategic and beneficial for pizza lovers because Chicago Gift Cards provide a more personalized and exciting way to gift loved ones a taste of delicious pizzas and delicacies from Chicago Pizza.

The collaboration of Valuedesign with Chicago Pizza is a significant milestone for both companies, as it brings together the two industry leaders to provide customers with high-quality products and services. Valuedesign is excited to join hands with Chicago Pizza to deliver an outstanding customer experience through the latest digital platform and innovative sales solution “Gift Cards”.

Valuedesign Inc has more than half of the cashless payment market share in Japan and has been offering a range of prepaid card programs and gift card programs worldwide, including India, Thailand, Singapore, and Malaysia to help retail partners expand their customer base and increase their brand reach. Gift cards powered by Valuedesign are designed to ensure a multi-fold increase in sales as they contribute to increased repeat visits and nurturing loyal customers.

As an exclusive Gift Card Partner of Chicago Pizza, Valuedesign will manage the Chicago Pizza Gift Card Program, enabling Pizza lovers and enthusiasts to pay for their orders for their favorite pizzas

through the Closed Loop platform, which is very user-friendly and intuitive. Chicago Pizza's partnership with Valuedesign will enable the pizza brand to expand its customer base and reach even more people through a vast distribution network Valuedesign.

Last year, [Chicago Pizza launched a new franchise pizza lounge in Nagpur, which was inaugurated by Minister Nitin Gadkari](#). Vishal Kapur, the founder of the Delhi-based QSR Chicago Pizza, aims to strengthen its franchise business with a slew of pizza lounges and logistics centers across South, East, and West India.

Vishal Kapoor said that Indian customers can make Indian and Chinese cuisines at home but, when it comes to pizza, they love to venture outside their homes, and that's true for the majority of people.

What's more, [Chicago Pizza Founder and CEO Vishal Kapoor also won the award for "The Best Franchiser 2022"](#) amidst a generous uproar of applause and cheer. Headquartered in Delhi, Chicago Pizza first came up with its pizza restaurant in 2008 and is now successfully running a chain of franchises across 100+ locations in India, which is a great achievement for both employees and loyal customers.

"We are thrilled to partner with Chicago Pizza for this exciting new venture of Gift Card Program," said the CEO of Valuedesign. This partnership will ensure that the distribution of Chicago Pizza Gift Cards offers the best way to tap the untapped customers.

In recent years, Gift Cards have become extremely popular, and pizza lovers will surely appreciate the convenience, flexibility, and personalization that come with Chicago Pizza Gift Card. There has never been a better time for bringing together this partnership because today's customers are looking for more convenient and seamless ways to order their favorite pizzas.

The Chicago Gift Card Program has already launched and customers can now buy Gift Cards for their loved ones, friends, colleagues, and themselves easily. With Chicago Pizza's exceptional Delicious, Delightful, and Authentic products and Valuedesign's state-of-the-art Gift Card platform, this partnership is going to be a hit with pizza customers across the country.

For more information about Valuedesign, please visit <https://valuedesign.co.in/>

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