

## 2nd Annual Social Media Showcase - LFMG

La Formula Media Group - Community First Always!



**New York City, New York Jun 9, 2023 (Issuewire.com)** - La Formula Media Group comes to New York City on June 10th & 11th as the Official Social Media Partner of the 116th Street Festival & hitting 5th Ave with their record breaking “2nd Annual Celebrity Social Media Showcase” float.

On three 116th Street Festival stages La Formula Media Group will be presenting a celebrity line up consisting of: Dean Huertas, Beatriz Santiago, Señor Edison, Koda Steven, Carlos Calderon, Alexia Del Valle, Ashley Cotto, Justin Silva and world famous artist & VIP Honoree, Devon Rodriguez!

The largest Diaspora Community Pages have also joined the group to bring even more unity to the festivities! @puertoricansup @prstrongwepa @boricuishabbychic @hispanicsbelikee @teampuertoricoo @puertoricoselevanta\_official @puertoriconation @latinnightlive

La Formula Media Group is proud to announce to the world: Olympic Gold Medalist, Jasmine Camacho-Quinn will be honored and riding this star studded float with platforms totaling over 50M+ followers!

“We are thrilled to be representing our culture and honoring the many accomplishments of our people for the second year in a row on this amazing stage!”



## Media Contact

La Formula Media Group

[williamr@laformulamediagroup.com](mailto:williamr@laformulamediagroup.com)

William Rivera

Source : La Formula Media Group

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