

## **Band makes award winning feature film to promote the classic hard rock genre.**

Blond Viper thought outside the box, then blew the box up with an idea so crazy it just might work.

TODD  
MAGNUSON

TERRI  
LAWRENZ

MUSIC BY  
BLOND VIPER

# SOMETIMES YESTERDAY



WINNER BEST ORIGINAL SCORE  
**8 & Half Film Awards**  
2023

OFFICIAL SELECTION BEST ORIGINAL SONG  
**Naples Film Awards**  
2023

WINNER  
**Hollywood on the Tiber Film Awards**  
2023

\*BEST ORIGINAL SCORE  
**EUROPE INDEPENDENT MOVIE FESTIVAL**  
2022

OFFICIAL SELECTION  
**Snow Leopard International Film Festival**  
2023

OFFICIAL SELECTION  
**Butterfly International Film Festival**  
2022

OFFICIAL SELECTION  
**Your Way International Film Festival**  
2023

OFFICIAL SELECTION  
**Golden Giraffe International Film Festival**  
2023

HONORABLE MENTION  
**London International Monthly Film Festival**  
2023

**Sioux Falls, South Dakota Jun 28, 2023 ( [IssueWire.com](http://IssueWire.com) )** - Most bands would record an album (or two) and then promote it by playing live gigs, blasting it out on social media, or paying to be on playlists. Blond Viper has taken a different approach to getting their music heard. They made a full-length feature film featuring a soundtrack that they wrote and recorded.

The band's founder, vocalist/bassist, Todd Magnuson said "Almost daily we hear from people saying how much they like our music style, and how they miss that rock sound from the '80s." This is what prompted him and long-time partner and vocalist Terri Lawrenz to take on the task of producing a full-length feature film highlighting their music. Magnuson and Lawrenz have an extensive film and television background, including producing and starring in the nationally-syndicated TV series Nature Adventures with Terri and Todd, and several other movie projects.

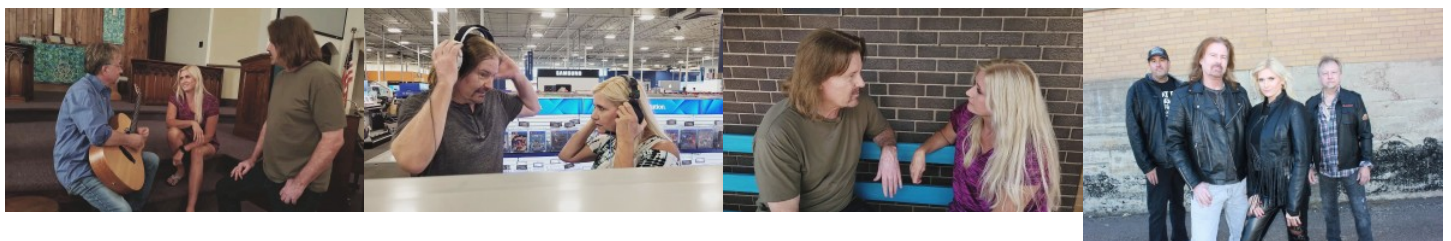
Their latest project, *Sometimes Yesterday*, is a modern-day musical drama about a terminally ill rock musician. He develops an unlikely friendship with a church choir director, and she helps him find a band to record his songs.

"We have been blessed to have had much success in our past projects" added Lawrenz "We've won several awards as well as an Emmy nomination." *Sometimes Yesterday* has garnered awards as well, with nine wins for best original song/score at various international film festivals. According to Music Insights Today, Blond Viper is "one of the best new hard bands out there, making classic rock new again."

Album sales in 2023 so far have indicated that 40% of Blond Viper album sales are from Europe. "We hope the film is well-received, and our music reaches a bigger audience. But it's more than that. I hope it's good for the entire rock genre, and it brings people back to classic rock", stated Magnuson.

Mix powerful rock with softer ballads and you get the makeup of the films' soundtrack. "The genre is hard-driving, guitar-based rock, with shredding, raspy vocals, killer harmonies, and driving drums", stated drummer Rich Dahl. "With music being the focus of this project, we hope that viewers will realize that there are a lot of great new bands out there", added guitarist Eldon Fisher.

The soundtrack for *Sometimes Yesterday* is now available through the band's website, [blondviper.com](http://blondviper.com), and in most digital music streaming services. *Sometimes Yesterday* is available on Amazon Prime Video in English-speaking countries, and on Reveel worldwide.



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Source : Blond Viper

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