

Black Girl Vitamins Commemorates Juneteenth With Empowering Collaboration

Acclaimed Artist 'Ana Letase' Creates Limited Edition Merch Boxes That Feature The "Strong, Confident, Black Women Vibe"

blackgirl
vitamins

Chicago, Illinois Jun 11, 2023 ([IssueWire.com](https://www.issuewire.com)) - To commemorate Juneteenth Day, [Black Girl Vitamins](#) proudly announces the vibrant collaboration with acclaimed artist Ana Letase, known for her beautiful stories and illustrations of Black girls and women, to design limited edition merchandise boxes that feature the "*Strong, Confident, Black Women Vibe*".

Juneteenth Merch Boxes Available For Purchases Between June 15th–25th

On A Mission To Ensure Black Women Continue To Thrive

Black Girl Vitamins is a boutique, Chicago-based Black women-owned vitamin supplement company that was created to improve the well-being of Black women everywhere by providing accessible, affordable, and effective products that combat chronic deficiencies and correct cosmetic concerns.

Behind the Inspiration and Collaboration of Black Girl Vitamins x Ana Letase

Juneteenth is not just a celebration of the past, it's a reminder that the struggle for equity and justice is ongoing, with Black women at the forefront, and will be creatively featured on all merchandise boxes for the entire month of June. The Inspiration for this collab is to create a collection that celebrates Black women and how Black Girl Vitamins empowers our queens so we may all continue to improve our individual and collective well-being. The illustrations in the collection are inspired by Black culture, our history, and the ethos that **When Black Women Are Healthy, Our Communities Are Too.**

[Black Girl Vitamins x Ana Letase Video Intro](#)

[Ana Letase Sketch Video](#)

[Ana Letase Illustration Process 1](#)

[Ana Letase Illustration Process 2](#)

The Impact of the Black Girl Vitamins x Ana Letase Collaboration

The impact goes beyond just the vibrant illustrated boxes themselves. It's a powerful statement about the importance of representation, self-care, and community support. By coming together and creating this collection, Black Girl Vitamins and Ana Letase have shown that it is possible to create something beautiful and impactful when you focus on empowering artists and businesses within our communities. It's an impact and inspiration that will hopefully be felt for years to come, as more Black women are seen, heard, and represented in our daily health routines. Healthy Black women will be the new norm in our everyday lives.

[BlackGirlVitamins.co](#)

[Instagram](#)

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About Black Girl Vitamins

Our Mission Is Ensuring Black Women Continue To Thrive. Black Girl Vitamins was created to improve the well-being of Black women everywhere – providing us with accessible, affordable, and effective essential vitamin and mineral supplements that combat chronic deficiencies and correct cosmetic concerns.

When Black Women Are Healthy, Our Communities Are Too. While most over-the-counter women's vitamins follow FDA guidelines, these guidelines often fail to consider our unique health and dietary needs, including nutritional deficiencies.

As women of color, we often lack essential vitamins such as magnesium, calcium, iron, folic acid, – and specifically for Black women – vitamin D because our pigmentation reduces its production in the skin. Vitamin D protects against chronic conditions such as heart disease, Type 2 Diabetes, and certain cancers. It’s also linked to conditions such as depression, high blood pressure, colon, breast, and prostate cancer, and obesity.

Unwavering Commitment to Our Culture. Our company is our culture. By carefully curating a collection of ingredients, we strive to create superior supplements that are tailored to and for us.



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