

Castore Sportswear Has Arrived in the United Arab Emirates!



Dubai, United Arab Emirates Jun 7, 2023 ([Issuewire.com](https://www.issuewire.com)) - LIWA Trading LLC, the leading multi-brand retailer in the GCC region, proudly announces the addition of Castore, the renowned British sportswear brand, to its esteemed portfolio. Customers can now conveniently shop for Castore products through LIWA's user-friendly website and mobile app.

Castore has gained accolades for its exceptional athletic wear, known for its integration of cutting-edge fabrics and innovative designs. The brand has already made significant strides in the sports industry,

forging partnerships with McLaren Motorsports team and securing endorsement deals with world-class athletes like Andy Murray, Owen Farrell, and Jos Buttler.

LIWA is excited to bring Castore to the GCC market, offering customers a seamless online shopping experience that combines convenience with top-notch performance. By introducing Castore, the company aims to provide customers in the region with access to the brand's premium sportswear renowned for its superior quality and performance.

"We are thrilled to introduce Castore, a brand that exemplifies innovation and excellence in the sports world, to our valued customers in the GCC," stated Steve Webster, Head of Digital LIWA Trading. "We believe that our customers will appreciate the exceptional quality and performance that Castore offers."

Customers can explore Castore's extensive range of athletic wear for men, women, and children by visiting the newly launched website, www.castore.me or through LIWA' multibrand website www.thefashionnet.ae

With the addition of Castore, LIWA Trading continues to expand its collection of premium apparel brands, which already includes esteemed names like OVS, GANT and La Senza. By curating a diverse selection of high-quality sportswear options, the company aims to cater to the varied lifestyles of its customers.

Discover and shop Castore's premium sportswear collection, showcasing the brand's unwavering commitment to technical innovation and athletic performance, by visiting www.castore.me.



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Source : Castore SportsWear ME

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