

Coca-Cola & M&S Accessory Network Partnership



New York City, New York Jun 26, 2023 ([IssueWire.com](https://www.issuewire.com)) - Coca-Cola and M&S Accessory Network Announce Licensing Deal for Coca-Cola Branded Speakers

Coca-Cola, the world-renowned beverage company, and M&S Accessory Network, a leading consumer electronics manufacturer, are thrilled to announce a groundbreaking licensing deal that will bring the iconic Coca-Cola brand to the world of speakers. This collaboration will allow consumers to enjoy their favorite Coca-Cola beverages while immersing themselves in high-quality audio experiences.

Under the terms of this agreement, M&S Accessory Network has secured the rights to design, manufacture, and distribute a range of Coca-Cola branded speakers. These speakers will incorporate the classic Coca-Cola branding and design elements, reflecting the brand's vibrant heritage and global appeal. Through this partnership, both Coca-Cola and M&S Accessory Network aim to create a unique fusion of music, technology, and the joyous spirit that is synonymous with the Coca-Cola brand.

The Coca-Cola branded speakers will not only deliver exceptional sound quality but will also serve as a stylish addition to any home or office environment. Designed with cutting-edge technology and the latest advancements in audio engineering, these speakers will enable music lovers and Coca-Cola enthusiasts to enjoy their favorite tunes with unparalleled clarity and depth.

"We are delighted to partner with Coca-Cola and expand the brand into the realm of consumer electronics," said a spokesperson from M&S. "This licensing deal represents an exciting opportunity for

us to connect with our consumers on a new level, combining a timeless brand with innovative audio technology. We believe that these Coca-Cola branded speakers will enhance the overall experience of enjoying music, while also bringing the joy and refreshing spirit of Coca-Cola into people's lives."

The partnership between Coca-Cola and M&S Accessory Network showcases the enduring appeal of the Coca-Cola brand and its ability to evolve and captivate consumers across various industries. By entering the consumer electronics market, Coca-Cola aims to enhance the brand experience, extending its presence beyond traditional beverage offerings and into the realm of entertainment and lifestyle.

The Coca-Cola branded speakers will be available through various retail channels, including authorized resellers and online platforms. Consumers can expect a range of options tailored to their individual preferences, such as cooler bags with built-in speakers, portable bottle-shaped speakers, home entertainment speakers, and outdoor rugged waterproof speakers.

For more information about the Coca-Cola branded speakers and updates on availability, please visit www.mnsbrands.com or contact info@mnsbrands.com.

About Coca-Cola

The Coca-Cola Company (NYSE: KO) is a total beverage company, offering over 500 brands in more than 200 countries and territories. Since its founding in 1886, Coca-Cola has remained dedicated to refreshing the world, inspiring moments of optimism and happiness. Coca-Cola's portfolio includes a wide range of sparkling beverages, juices, teas, coffees, and more. For more information, visit www.coca-colacompany.com/

About M&S Accessory Network

M&S Accessory Network is a leading consumer electronics manufacturer, specializing in the design, development, and distribution of high-quality consumer electronics. With a commitment to innovation and superior sound performance, M&S Accessory Network has established a strong reputation within the industry. The company's range of products includes headphones, earphones, speakers, and other audio accessories. For more information, visit www.mnsbrands.com



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