

HULA-BURGER To Switch To SAVE-THE-SEA-TURTLE STRAWS For Its Big Kahuna Coconut Milk Shake



Hilo, Hawaii Jun 22, 2023 ([IssueWire.com](https://www.issuewire.com)) - Hula Burger Corporation, a leading quick-service restaurant retailer, is proud to announce its commitment to environmental sustainability and the protection of sea turtles through a groundbreaking initiative. Effective immediately, Hula Burger will be replacing its traditional plastic straws with innovative SAVE-THE-SEA-TURTLE STRAWS for its signature Big Kahuna Coconut Milk Shake.

Inspired by the viral YouTube video of Christine Figgener, a German Marine biologist, who passionately advocated for the preservation of sea turtles by removing a plastic straw from a turtle's nostril, Richard H. Davis, President, and CEO of Hula Burger Corporation, recognized the urgent need to take action. Understanding the detrimental impact of plastic waste on our oceans, Davis conceived the idea of utilizing edible, eco-friendly straws as a solution to this pressing issue.

SAVE-THE-SEA-TURTLE STRAWS are similar to beef jerky, providing a delectable and sustainable alternative to traditional plastic straws. Crafted with edible protein materials, these straws do not pollute the environment and have no adverse effects on marine life. Additionally, after enjoying their Big Kahuna Coconut Milk Shake, HULA-BURGER customers can eat it or choose to feed the high-protein straw to their doggy as a special treat, ensuring zero waste and a responsible approach to consumption.

"We are thrilled to introduce SAVE-THE-SEA-TURTLE STRAWS as a part of our ongoing commitment to environmental stewardship," said Richard H. Davis. "By making this switch, we hope to raise

awareness about the harmful impact of plastic waste on our precious marine ecosystems. Our customers can now enjoy their favorite Hula Burger creations guilt-free, knowing that they are actively contributing to the preservation of sea turtles."

Hula Burger Corporation has been at the forefront of promoting Hawaiian-inspired cuisine since its inception. Known for its iconic HULA-BURGER sandwich made with a thin slice of DOLE Fresh Ripe Hawaiian Pineapple, grilled SPAM, real smoked Wisconsin cheddar, and alfalfa sprouts on a King's Hawaiian Original Hawaiian Sweet Hamburger Bun, Hula Burger Corporation continues to provide innovative culinary experiences while prioritizing sustainability.

About Hula Burger Corporation:

Founded in Hilo, Hawaii by Richard H. Davis, Hula Burger Corporation is a renowned quick-service restaurant retailer with independent distributors across major islands and the mainland. Initially offering SPAM hot dogs, the company gained recognition with the introduction of the iconic 'Ray A. Kroc' HULA-BURGER. Hula Burger Corporation's Hawaiian Luau Party Plan allows customers to experience the unique HULA-BURGER concept through home party plans, ensuring an unforgettable Hawaiian Luau experience. Join Hula Burger Corporation in its mission to save sea turtles and protect our oceans by watching the inspiring SAVE-THE-SEA-TURTLE story on YouTube at:

<https://youtu.be/nLN52majCJw>.

Media Contact

Richard H. Davis

zazadogz@dripzgaming.com

+1 808-999-9660

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