

# Japan Expo Malaysia Returns in Grandeur

THE BIGGEST ALL JAPAN EVENT IN MALAYSIA  
オールジャパンイベント 第5回ジャパンエキスポマレーシア開催!!

5TH EDITION

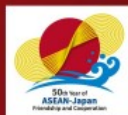
EMPOWER INFINITY

JAPAN EXP ● MALAYSIA  
is COMING BACK!



JAPAN EXPO  
MALAYSIA 2023  
@PAVILION BUKIT JALIL,  
KUALALUMPUR, MALAYSIA  
**18<sup>th</sup> FRI - 20<sup>th</sup> SUN AUGUST**  
2023年8月18日(金)~2023年8月20日(日)

@JAPANEXPMALAYSIA  
WWW.JAPANEXPMALAYSIA.COM  
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Supported by  
Embassy of Japan  
in Malaysia

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Co-organized by  
siamconnection  
Siam Connection Sdn Bhd (1145334-K)

Organized by  
G Yu Creative  
G YU CREATIVE

**Petaling Jaya, Selangor Jun 21, 2023 ([IssueWire.com](https://www.issuewire.com))** - We are thrilled to announce the return of the highly anticipated 5th JAPAN EXPO MALAYSIA (JEMY), set to take place from August 18th to 20th, 2023. This year, JEMY will be hosted at a new venue, Pavilion Bukit Jalil, offering a larger space to accommodate even more participants and enthusiasts of Japanese culture.

JEMY is a celebration of all things Japan, featuring a diverse range of content that showcases the richness and vibrancy of Japanese culture. Visitors can look forward to an incredible line-up of popular J-pop artists, specially flown in from the land of the rising sun, who will be performing free concerts on the main stage. The concerts promise to be a captivating experience, featuring renowned Japanese artists, bands, and captivating cultural performances.

Spanning seven zones, including both outdoor and indoor areas, JEMY will cater to the diverse interests of its attendees. The outdoor zone will host the main stage for J-pop concerts, where fans can immerse themselves in the infectious energy of live performances. Additionally, the outdoor zone will also feature the "Taste of Japan" food zone, offering a delectable array of authentic Japanese cuisine to tantalize the taste buds of visitors.

The indoor area of JEMY will be divided into six thematic zones, each offering a unique experience. The Travel & Prefecture zone will showcase the beauty and diversity of Japan's various regions, providing visitors with valuable information and inspiration for their future travel plans. The Education zone will offer insights into the rich educational opportunities available in Japan, including language courses and higher education institutions.

The lifestyle, beauty, and health zone at JEMY 2023 will be a haven for enthusiasts seeking the latest trends in Japan. Visitors will be thrilled to discover a wide array of offerings that cater to their interests and desire. Anime and Cosplay enthusiasts can indulge in their passion in the dedicated zone, where they can connect with like-minded individuals and showcase their best cosplay outfits during the Cosplay Parade. The Art & Creator zone will be a haven for art lovers, featuring exhibitions and workshops by talented Japanese artists.

As part of JEMY's mission to promote cultural and trade exchange, the event will feature a range of workshops and demonstrations. Attendees can immerse themselves in traditional Japanese martial arts, such as kendo, iaido, and kyudo, through interactive workshops. Additionally, there will be engaging demonstrations of the intricate art of wagashi (Japanese sweets) making and the graceful tea ceremony, providing a deeper understanding of Japanese customs and traditions.

JEMY 2023 holds a special significance as it aligns with the 50th Year of ASEAN-Japan Relations. The event is supported by the Embassy of Japan in Malaysia and The 50th Year of ASEAN-Japan Friendship and Cooperation (2023), highlighting the importance of cultural collaboration and fostering strong bonds between the two nations.

JEMY is not only a highly anticipated event for Japanese culture enthusiasts, but it also serves as a great platform to showcase, promote, and test market a wide range of Japanese products and services. With visitors who are naturally inclined towards the allure of Japan, JEMY provides an ideal setting for businesses and exhibitors to connect with their target audience and cater to their specific preferences. JEMY 2023 is organized by Siam Connection Sdn Bhd and G-Yu Creative Co., Ltd., bringing together their expertise in trade exhibitions and passion for promoting Japanese culture in Malaysia. For more information about JEMY 2023, please visit our official website at [Japan Expo Malaysia](https://www.japanexpo.com). Stay updated on the latest news and announcements by following us on Facebook and Instagram at Japan Expo Malaysia.

For booth enquiries, kindly contact [info@siam-connection.com](mailto:info@siam-connection.com).

About JEMY:

JEMY (Japan Expo Malaysia) is an annual event that celebrates Japanese culture in Malaysia. JEMY serves as a valuable platform for trade exchange, making it a must-attend event for business owners. With its vibrant and diverse atmosphere, JEMY offers a unique opportunity for businesses to connect with a receptive audience and showcase their products and services.

JEMY also showcases a wide range of Japanese content, including music, art, cuisine, travel and lifestyle.

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Source : Siam Connection Sdn Bhd

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