

## **Nicky Clarke Launches in the US with the Introduction of the Nicky Clarke AirStyle PRO Hairdryer & Styler at Cosmoprof**



**Los Angeles, California Jul 7, 2023 ([IssueWire.com](https://www.IssueWire.com))** - The Iconic British celebrity hairstylist, [Nicky Clarke](#), is launching in the United States with the exclusive introduction of his line of high-quality and innovative hair styling tools. The official US launch of the Nicky Clarke brand will take place at Cosmoprof North America (CPNA), held in Las Vegas from July 11 to 13, 2023. This will mark the brand's first foray into the US market.

"We are excited to enter the US market and introduce our product line to salon professionals here," says Nicky Clarke. "These tools have been meticulously developed to meet the demands of stylists who seek exceptional performance, unparalleled quality, and lasting durability."

Designed specifically for hairstylists, the products were tailored to meet the demands of professionals who require top-of-the-line, lightweight, and high-performance tools that offer multifunctionality.

The highlighted product at the show will be the [Nicky Clarke AirStyle PRO](#), a compact and lightweight professional-grade hair dryer and styler that delivers exceptional performance. Weighing less than 12 ounces, this advanced tool combines cutting-edge technology with convenience, ensuring optimal usability. The Nicky Clarke AirStyle PRO features a powerful 2000-watt salon-strength motor utilizing brushless technology for quiet operation and strong airflow. Its infrared technology promotes blood circulation, reduces stress on the hair cuticle, and provides anti-inflammatory benefits for healthier hair and scalp. The ceramic air inlet and ionic conditioning keep hair smooth, static-free and minimize heat damage. With three temperature settings, three speeds, and a cool shot function, the Nicky Clarke AirStyle PRO offers precise control over styling. User convenience is enhanced with self-cleaning capabilities and a lock feature, while the generous 9.9-foot-long cord allows for flexible maneuverability during styling sessions. The Nicky Clarke AirStyle PRO also includes three styling accessories: a concentrator for precise airflow, a diffuser for enhancing natural curls, and an aircurl attachment for effortless styling.

With a remarkable career spanning over three decades, Nicky Clarke has solidified his position as a household name in the UK hair styling industry, serving royalty, actors, and pop stars alike. Honored with numerous prestigious awards, including one from Her Majesty the Queen, Nicky Clarke consistently pushes boundaries by incorporating the latest technologies and techniques to create breathtaking hairstyles that set trends and redefine industry standards. Additionally, he remains deeply committed to eco-friendly and sustainable practices, pioneering the use of plastic-free packaging in his hair tool brand, and developing environmentally conscious products that meet professional standards.

### *About the Nicky Clarke Brand*

Discover the world of iconic British hair stylist Nicky Clarke, where artistic excellence and award-winning hair tools are the heart of the brand. From London to the world, the Nicky Clarke brand has been transforming hair and setting trends for years, making waves in the industry with cutting-edge techniques and innovative products. With unrivaled expertise and a reputation that speaks for itself, Nicky Clarke is launching salon-professional hair tools in the U.S. in the fall of 2023.

### *About Cosmoprof North America*

Cosmoprof North America (CPNA) serves as the premier platform for introducing revolutionary technologies, product innovations, and new channels of manufacturing, packaging, and distribution in the beauty industry. The event attracts an estimated 40,000 visitors and 1,415 exhibitors across the beauty sector. The 20th edition of CPNA will be held July 11-13, 2023, at the Las Vegas Convention Center (LVCC).



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