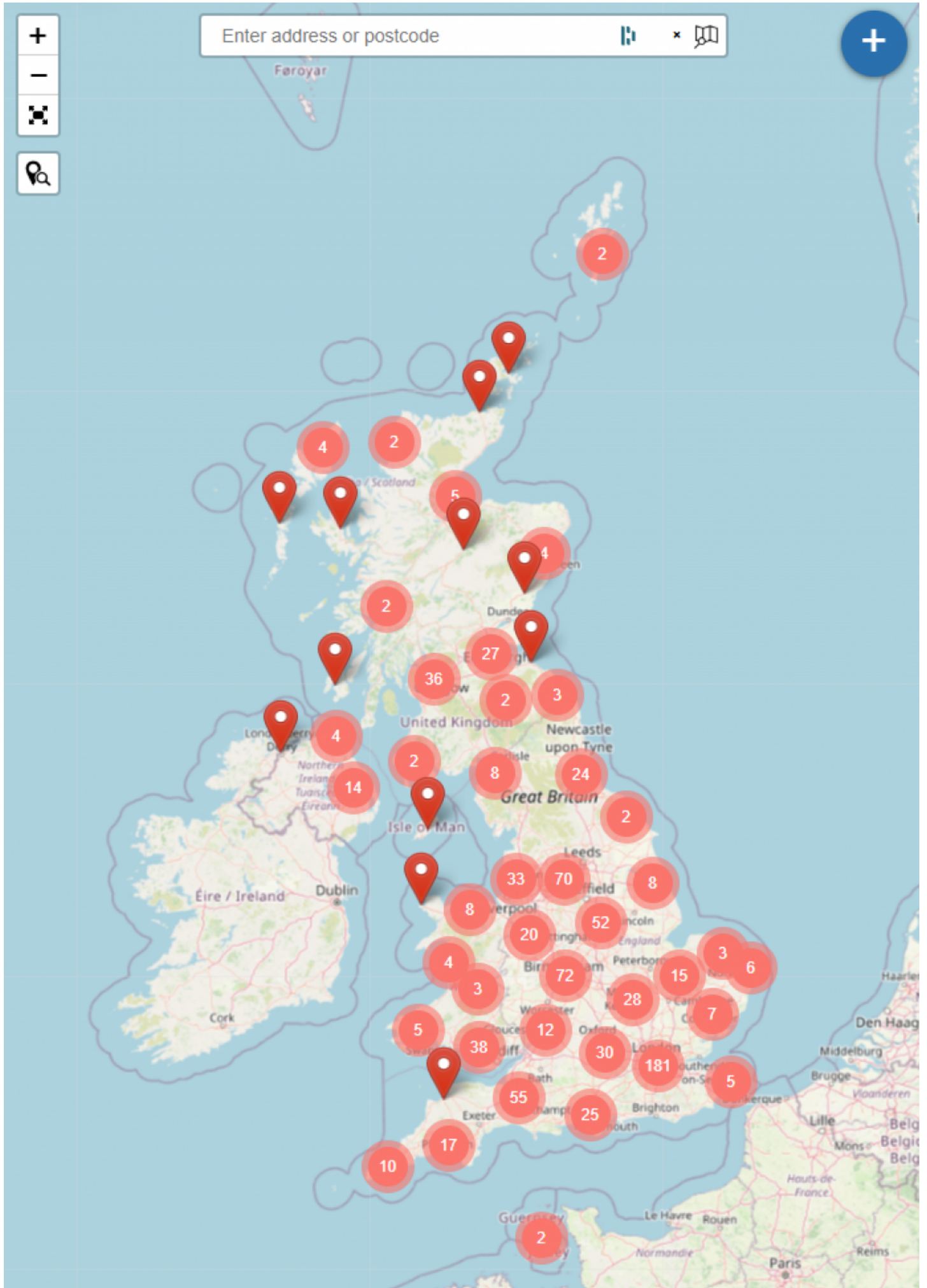


Supermarket Wizard Launches Groundbreaking Database of Over 1,000 UK Food Banks to Streamline Access for Those in Need



Portsmouth, Hampshire Jun 21, 2023 (IssueWire.com) - [SupermarketWizard.com](https://www.supermarketwizard.com), the UK's popular supermarket comparison website, is proud to announce the launch of an innovative, comprehensive, and searchable database containing information on over 1,000 food banks across the UK. This groundbreaking feature has been designed to provide assistance to those in greatest need and make accessing vital services simpler and more efficient than ever before.

As a trusted authority on money-saving advice and strategies, Supermarket Wizard recognised the essential role food banks play in providing a lifeline for those struggling with the current cost of living crisis. In response, they have expanded their platform to help customers save money on groceries and connect those in critical need with local food banks.

This one-of-a-kind database is both searchable and user-friendly. It allows users to locate food banks in their vicinity by entering their postcode or town name. It also provides vital details such as operating hours, contact information, and specific requirements or guidelines for each listed food bank.

Moreover, Supermarket Wizard has made this database open and freely accessible to all, demonstrating their commitment to community support and their ambition to combat food insecurity across the UK.

"We're excited to extend the services of Supermarket Wizard in such a meaningful and impactful way," said Dr Eleanor Ball, CEO of Supermarket Wizard. "We've always been passionate about helping people save money on their food bills, but we knew there was more we could do. Working with food banks we identified a real need for a single source of food bank data, we know there are many more locations still to source and our Supermarket Wizard community is helping to manually research and add new ones all the time. This database isn't just about locating a food bank; it's about connecting communities, fostering support, and ultimately, reducing hunger in the UK."

In addition to the food bank database, Supermarket Wizard continues to offer its core service of providing real-time price comparison data from supermarkets across the UK. Their goal remains to empower consumers, enabling them to make informed decisions about their food shopping, maximise their budgets, and ensure that everyone can put nutritious food on their table.

Supermarket Wizard invites everyone to explore and share this new feature within their communities. Together, we can alleviate food insecurity and ensure that everyone has access to the food they need.

The food bank database can be found at: <https://blog.supermarketwizard.com/find-your-nearest-foodbank>

About Supermarket Wizard

Established in 2022, SupermarketWizard.com is a trailblazing supermarket comparison website designed to help consumers make informed decisions about their food shopping. The platform offers real-time price comparison data from multiple supermarkets across the UK comparing over 130,000 branded and own brand products saving its users valuable time and money. With the addition of the food bank database, Supermarket Wizard reaffirms its commitment to social responsibility and its mission to combat food insecurity.

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