

# The Butlr: Leading the Digital Revolution in Hospitality



**Goa, India Jun 6, 2023 ([IssueWire.com](https://www.issuewire.com))** - The hospitality industry is undergoing a transformative phase, driven by the increasing adoption of hospitality technology and the changing landscape of a post-pandemic world. Digitization has emerged as a key driver in this transformation, enabling hotels and resorts to embrace automation, enhance operational efficiency, and cater to the evolving needs of their guests. Leading the way in this digital revolution is Indian startup [butlr.ai](https://www.butlr.ai), providing cutting-edge solutions to empower the hospitality industry.

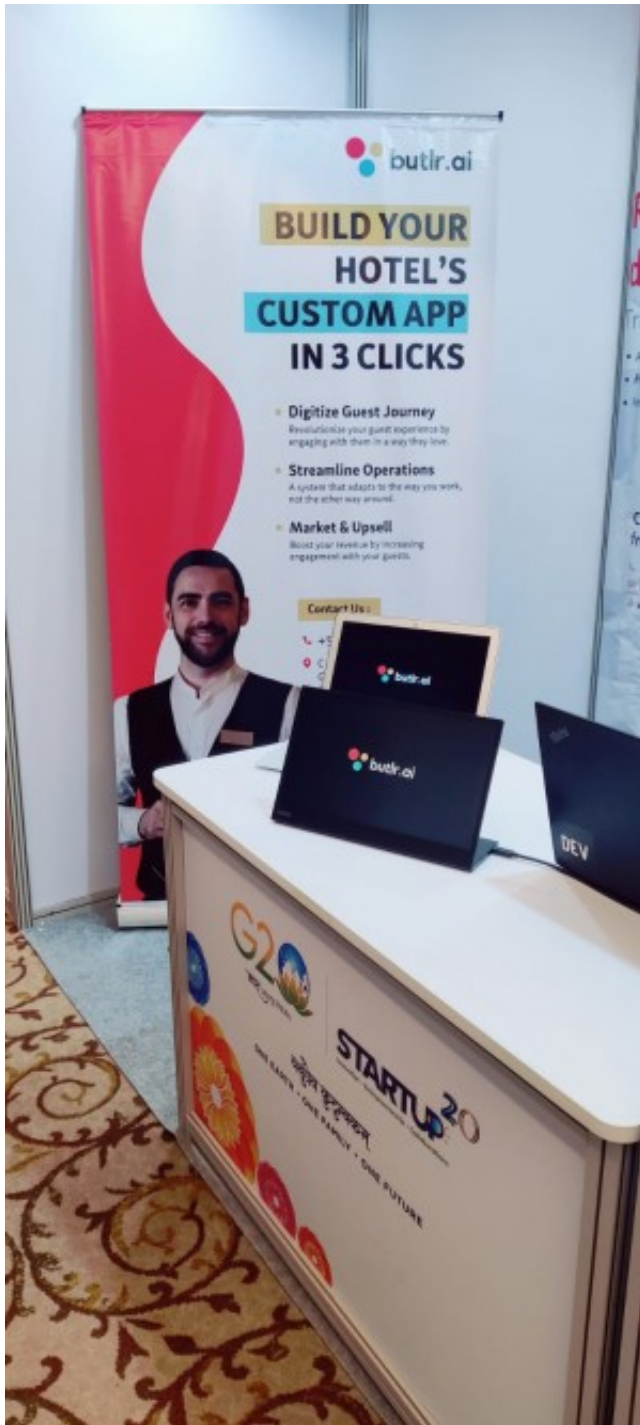
[Butlr.ai](https://www.butlr.ai) was recently invited to showcase its innovative hospitality IT solutions at the G-20 showcase in Goa on the 3rd and 4th of June 2023, where delegates from 20 countries visited India to discuss the Policy Communique under the Startup20 chapter of G20. This prestigious invitation highlights [butlr.ai](https://www.butlr.ai)'s pivotal role as a trailblazer in the field of hospitality technology startups. With its groundbreaking solutions, [butlr.ai](https://www.butlr.ai) aims to revolutionize the way hotels and resorts operate, driving efficiency and elevating the guest experience to new heights.

The impact of [butlr.ai](https://www.butlr.ai)'s solutions on the hospitality industry has been exceptional. Hotels and resorts that have implemented [butlr.ai](https://www.butlr.ai) have witnessed remarkable outcomes, including a 30% increase in upsell revenue, a 25% improvement in Net Promoter Score (NPS), and a 15% reduction in manpower requirements. Currently, [butlr.ai](https://www.butlr.ai) is being successfully utilized by more than 200 properties globally, demonstrating its proven track record and effectiveness. With its sights set on international expansion, [butlr.ai](https://www.butlr.ai) aims to extend its transformative solutions to a broader global market.

The founders firmly believe in the power of collaborations and are actively seeking partnerships to enhance their offerings and expand their horizons in the hospitality industry.

The G-20 showcase in Goa provided an excellent platform for [butlr.ai](https://www.butlr.ai) to demonstrate its groundbreaking technology solutions. This event not only served as a testament to [butlr.ai](https://www.butlr.ai)'s innovative capabilities but also showcased its significant contributions to driving the digital transformation of the hospitality industry.





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Source : butlr.ai

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