## The new Trade-in program for savvy UK smartphone shoppers

If you're in the market for a new smartphone and want the best value, visit Doji.co.uk today.



**West Midlands, United Kingdom Jun 11, 2023 (<u>Issuewire.com</u>) - Doji.co.uk, a UK online trading platform for buying and selling second-hand phones, has just launched a new trade-in program that gives smartphone shoppers the best deals online.** 

Smartphones are really expensive to buy new and with the current cost of living crisis if you're on a

budget it can make more sense to buy a quality second-hand refurbished model that's just as good as new, but much cheaper.

With the new <u>Doji Trade-in</u> program you use your old phone to reduce the cost of a quality refurbished phone. What makes it different from existing programs run by phone networks and Apple or Samsung is that it doesn't matter what kind of phone you have to trade in, you will always be shown the best price for your old phone so you get a much better deal.

To get started just visit doji.co.uk, find the phone you want then select the Trade-in option and follow the prompts.

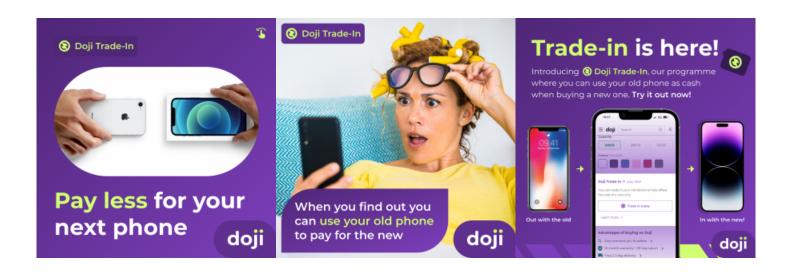
## Phones are Verified and come with a Warranty

If you were wondering about whether to buy refurbished from Doji, all phones sold through Doji.co.uk are unlocked and checked to ensure that they meet grading and quality standards. Plus each device comes with a 12-month warranty and is covered by our 30-day returns policy.

## **Bonus: You Reduce your Shopping Carbon Footprint**

Customers using this service are encouraged to send their old devices using the packaging from the phone they buy to reduce their carbon footprint.

The launch of Doji Trade-in is a key initiative for how Doji plans on doubling down on making trading old devices fairer and reducing our carbon footprint to help the planet.



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