

## Beverage Marketing USA, Inc. Launches The Santa Claus Energy Drink



**Beverly Hills, California Dec 17, 2024** ([Issuewire.com](http://Issuewire.com)) - Beverage Marketing USA, Inc., a leading producer of energy drinks, is thrilled to announce the launch of its latest product, The Santa Claus Energy Drink. This innovative energy beverage is set to bring festive cheer and an intense energy boost to consumers, just in time for the holiday season.

Crafted to provide exceptional energy and flavor, The Santa Claus Energy Drink combines a powerful blend of caffeine, taurine, and B vitamins, offering the perfect boost for anyone looking to power through their busy day. Packaged in bold 16 fl oz cans, the beverage features a vibrant neon red hue, inspired by the magical glow of Rudolph the Red-Nosed Reindeer, creating a unique winter wonderland experience with every sip.

Richard H. Davis, President and CEO of Beverage Marketing USA, Inc., shared his excitement about the launch: "We're excited to introduce The Santa Claus Energy Drink under license from the Santa Claus Cola Company. Now, if you run out of milk, you can leave Santa an energy drink and cookies! We wanted to create a product that embodies the magic of the season while delivering the functional benefits of a high-quality energy drink."

Designed to delight energy drink enthusiasts, The Santa Claus Energy Drink delivers on both performance and taste. It reflects the Santa Claus Cola Company's commitment to producing unforgettable beverages that bring joy to the marketplace.

"Our tagline, 'The claus that refreshes,' perfectly encapsulates the essence of our brand and this innovative new product," remarked Davis.

#### Product Highlights:

Powerful blend of caffeine, taurine, and B vitamins for an effective energy boost

Festive neon red color for a visually striking and holiday-inspired look

Great taste crafted for an enjoyable drinking experience

Available in 16 fl oz cans

Note to Editors: High-resolution images of The Santa Claus logo are available here:

<https://flic.kr/p/2pzYU8u>

#### About Beverage Marketing USA, Inc.

Beverage Marketing USA, Inc. is a premier developer of innovative and refreshing energy drinks designed to meet the evolving needs of consumers. Committed to quality and flavor, the company strives to deliver products that energize and delight customers around the world.

#### About the Santa Claus Cola Company

The Santa Claus Cola Company has a long-standing tradition of creating beverages that celebrate the spirit of the holiday season. Known for its dedication to taste and originality, the company is proud to bring festive joy to its customers with unique, high-quality products.

<https://www.youtube.com/watch?v=iBXZ1hg3A0w>

## Media Contact

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