

Cheese Mill Launches BUZZ, the World's First Caffeinated Pepper Jack Cheese



CHEESEMILL

Monterey, California Jul 24, 2023 ([IssueWire.com](https://www.issuewire.com)) - Cheese Mill, a renowned innovator in the dairy industry, is thrilled to announce the launch of BUZZ, the world's first caffeinated Pepper Jack cheese. This groundbreaking product combines the rich and spicy flavor of traditional Pepper Jack cheese with the energizing effects of caffeine, creating a unique and irresistible culinary experience for cheese enthusiasts and caffeine aficionados alike.

Pepper Jack cheese has a rich history, dating back to the early 20th century when it originated as a variant of Monterey Jack cheese in Monterey, California. Known for its open texture and bold taste derived from a delightful blend of sweet peppers, rosemary, habanero chilies, garlic, and spicy jalapeños, Pepper Jack cheese has been a favorite among food lovers for generations.

Now, with the introduction of BUZZ, Cheese Mill pushes the boundaries of innovation in the dairy industry. By infusing this beloved cheese with natural caffeine, BUZZ offers a delightful marriage of bold flavors and a stimulating kick, perfect for those who crave a unique and invigorating culinary experience.

"We are excited to introduce BUZZ, the world's first caffeinated Pepper Jack cheese, to consumers," said Zoé Ouistiti, the Chief Product Officer at Cheese Mill. "Innovation is at the core of what we do, and BUZZ is a true testament to our commitment to delighting our customers with novel and exciting creations. This cheese will appeal to cheese enthusiasts seeking an adventurous twist and caffeine lovers who want to enjoy their favorite pick-me-up in a whole new way."

Cheese Mill takes pride in using only the finest, high-quality ingredients to create their products. BUZZ is no exception, as it is crafted with premium cow's milk sourced from trusted dairy farms. The cheese-making process adheres to the highest standards to ensure that each bite of BUZZ delivers an exceptional and unforgettable taste experience.

Consumers can enjoy BUZZ in various culinary applications, from sandwiches and burgers to charcuterie boards and gourmet recipes. Its versatile nature makes it a perfect addition to any meal, adding both flavor and a subtle caffeine boost to elevate the dining experience.

BUZZ is now available for purchase at select gourmet grocery stores and specialty cheese shops across the country. Cheese Mill encourages food enthusiasts and curious taste explorers to try BUZZ and embark on a flavorful journey like never before.

About Cheese Mill:

Cheese Mill is a leading innovator in the dairy industry, dedicated to creating exceptional cheese products that delight consumers worldwide. With a passion for quality and a commitment to culinary innovation, Cheese Mill continues to push the boundaries of traditional cheese-making, offering a diverse range of unique and flavorful creations.

[Note for the editor: Please feel free to use the provided information in part or in its entirety for any media coverage of the BUZZ launch. High-resolution images of BUZZ and Cheese Mill's logo are available upon request.]

<https://youtu.be/2B2IPP9hoB0>

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Source : Cheese Mill

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