

Darlene Knight Announces Launch of New Jewelry Collection on Faire.com

Designer Partner's With Faire.com as Company Continues to Grow as a Solid Lifestyle Brand



San Diego, California Jul 6, 2023 (IssueWire.com) - Darlene Knight will extend her free-spirited and earthy brand's reach with the launch of a new jewelry collection this Summer. The talented designer has partnered with Faire.com, an online B2B wholesaler that connects over 400,000 independent retailers to talented designers and their brands. The new jewelry line will debut on Faire.com and at exclusive events beginning July 17, 2023.

The Jewelry By BDK jewelry collection reflects Darlene's sense of fashion, offering colorful, unique, iconic, and earthy boho designs that speak artistic expressions. The collection, priced from \$18-\$250, features over 100 styles composed of bracelets, necklaces, and earrings made using a variety of premium materials. Designed with a focused and artistic eye, the line offers must-have pieces for every occasion and the perfect standout accent to both daytime and evening looks.

The debut of the new jewelry collection comes following the launch of a successful jewelry line previously introduced in 2021, as well as the continued success of the online JewelryByBDK.com boutique.

Since the beaded collection's inception in 2018, designer Darlene Knight's earthy brand has quickly emerged as a favorite among fashionistas and professionals around the globe. Bringing more than 20 years of experience developing some of the most amazing leather and suede jewelry collections in fashion history, Darlene's new beaded designs reflect her creative sense of style and are beautifully created at an attainable price point. The Jewelry By BDK brand is owned and designed by Darlene Knight.



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