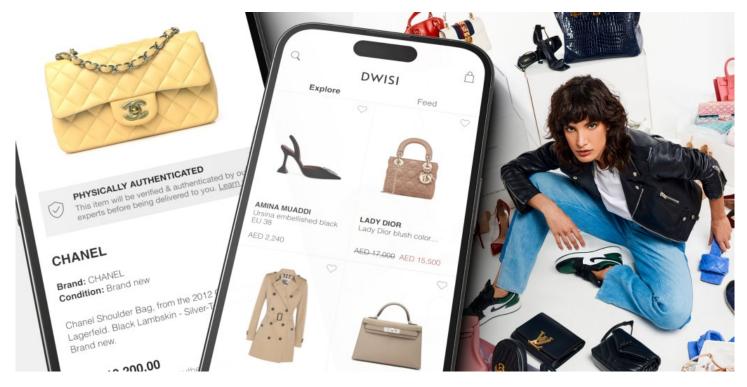
# Discover the Ultimate Marketplace for Luxury Preloved Fashion in the UAE with DWISI.

DWISI: Empowering seamless buying and selling of luxury preloved items in the UAE.



**Dubai, United Arab Emirates Jul 4, 2023 (Issuewire.com)** - DWISI: Revolutionizing Luxury Preloved Fashion in the UAE with Over 5000 Registered Users since its January 2023 Launch

DWISI, the premier mobile app marketplace for luxury preloved fashion items, is thrilled to announce a significant milestone since its launch in January 2023. With an impressive user base of over 5000 registered fashion enthusiasts, DWISI has rapidly become the go-to platform for buying and selling designer fashion in the UAE.

Majid and Sarah, the visionary co-founders of DWISI, have been dedicated residents of Dubai for over a decade. Their profound understanding of the fashion landscape in the UAE led them to develop an innovative solution that would revolutionize the luxury preloved fashion market.

### Unlock Luxury at Up to 80% Off Retail Prices

DWISI offers an extensive collection of preloved items from renowned brands like Chanel, Hermes, Gucci, and many more, with prices discounted by up to 80% off the original retail price.

The app's remarkable success can be attributed to its user-friendly interface, which provides a seamless experience for buyers and sellers alike. DWISI enables sellers to effortlessly list their designer fashion pieces for sale, with a straightforward process and low commission fees that allow them to maximize their profits.

DWISI distinguishes itself from other online marketplaces by incorporating a unique social media-like



profile system for each seller. This feature allows sellers to create personalized profiles where they can showcase their collections, share their fashion inspirations, and interact with potential buyers. Much like a social media platform, sellers can gain followers, receive likes and comments on their listings, and build a dedicated following of fashion enthusiasts. This innovative approach fosters a sense of community within the app, further enhancing the user experience and making it a go-to platform for both buyers and sellers in the fashion industry.

#### **Authenticity Guaranteed**

One of DWISI's core values is authenticity, and the team ensures that every single item listed on the app undergoes a thorough authentication process. This commitment to genuine luxury fashion has earned DWISI a reputation as a trusted and reliable marketplace, inspiring confidence in buyers and sellers alike. By prioritizing authenticity, DWISI has set a new standard for online fashion resale platforms in the UAE.

#### Hassle-free

DWISI goes beyond the traditional buy-and-sell model by providing a comprehensive service that includes logistics and packaging. Once an item is sold, DWISI arranges for its collection from the seller and ensures its safe delivery to the buyer. Each purchase is meticulously packaged in a premium signature box, enhancing the overall buying experience and reinforcing the app's commitment to excellence.

Since its launch, DWISI has experienced an overwhelming response from fashion enthusiasts across the UAE. The app's user base of over 5000 registered users in just a few short months attests to its popularity and the demand for a platform that combines luxury fashion, affordability, and convenience.

Majid and Sarah, the passionate co-founders of DWISI, are delighted with the app's success and the positive impact it has had on the UAE fashion community. They believe that DWISI has the potential to redefine the way people think about fashion resale and sustainability, encouraging a shift towards conscious consumption and prolonging the lifecycle of luxury fashion items.

To join the thriving community of fashion enthusiasts on DWISI, download the app today from the App Store or Google Play Store.

Discover a treasure trove of luxury preloved fashion items at unbeatable prices and experience the convenience of buying and selling in the comfort of your own home.

For more information, please visit www.dwisi.ae

Download the DWISI app on Apple Store & Google Play







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