

## EPR Marketing Wins Prestigious Netty Award for Social Media Marketing Campaign for Sports 2000 Racing Car Club (SRCC)

We are delighted to announce that EPR Marketing has been recognised for its outstanding Social Media Marketing Campaign for the for Sports 2000 Racing Car Club (SRCC) at the Netty Awards, one of the most esteemed accolades in the digital age.

# The Netty Awards `</winner>`



**Telford, Shropshire Jul 13, 2023 ([IssueWire.com](http://www.IssueWire.com))** - We are delighted to announce that EPR Marketing has been recognised for its outstanding Social Media Marketing Campaign at the Netty Awards, one of the most esteemed accolades in the digital age. This year, our exceptional work on the

Sports 2000 Racing Car Club (SRCC) has earned us the prestigious award.

The Netty Awards celebrate achievements in the digital landscape, honouring top companies and leaders across more than 100 distinct categories. It sets a benchmark for excellence and is a testament to the creativity, innovation, and technical prowess demonstrated by the winners.

"It is an incredible honour to win at the Netty Awards. After putting countless hours of work and creativity into the social media campaign for the Sports 2000 Racing Car Club (SRCC). This award validates the hard work and dedication involved, and I couldn't be more proud," said Elliot Rushton of EPR Marketing

Our winning entry, the Social Media Marketing campaign for the Sports 2000 Car Championship, is outstanding work in the field of club-level motorsport. Sports 2000 Racing Car Club (SRCC) has a wonderful position as a 'Low Cost 'Slicks and Wings' Racing' alternative to other racing formats that have greater followings. At EPR Marketing we were keen to lean on the history behind Sports 2000 Racing Car Club (SRCC) which has been racing since 1977 and has a number of notable alumni. EPR Marketing's approach improved social media reach to over 300,000 impressions compared to just 55,000 in the previous year significantly improving the visibility of the series.

Netty Awards recipients are selected based on a number of factors including creativity, technical proficiency, innovation, and overall excellence in the respective field. EPR Marketing's win serves as an affirmation of the hard work, innovative thought, and dedication that we put into the Social Media Marketing campaign for Sports 2000 Racing Car Club (SRCC).

As we celebrate this achievement, we would also like to thank our clients and customers for their unwavering support and trust in our work.

For more information about EPR Marketing and our award-winning social media marketing campaign, please visit [www.eprmarketing.co.uk](http://www.eprmarketing.co.uk).

**\*\*About EPR Marketing \*\***

EPR Marketing makes use of more than 10 years of experience to create marketing strategies that are unique to your business and they work closely with you so your marketing budget provides maximum benefits to your business.

**\*\*About The Netty Awards\*\***

Established to celebrate achievement in the digital age, the Netty Awards are one of the most trusted accolades in the industry. Recognizing excellence across over 100 unique categories, the awards honor top leaders and companies that demonstrate creativity, technical proficiency, innovation, and overall impact in their field.



## Media Contact

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Source : EPR Marketing & Netty Awards

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