

## HBCU Stars Wendy Raquel Robinson and Yandy Smith-Harris Unite With Orange Blossom Classic

Along with LeToya Lockett, FAMU Head Coach Willie Simmons for the Elevation Experience presented by Visit Lauderdale



**Pembroke Pines, Florida Jul 17, 2023 ([IssueWire.com](https://www.issuewire.com))** - The Elevation Experience presented by Visit Lauderdale was perfectly in sync with the Orange Blossom Classic's "The Reunion" theme and served as a fantastic prelude to the upcoming HBCU Reunion Experience Labor Day Weekend when Florida A&M University Rattlers take on Jackson State University Tigers on September 3rd at Hard Rock Stadium.

The interactive activation sponsored in part by Wells Fargo, Celsius, Molson Coors, Titos and Bacardi featured workshops, panel discussions, and unparalleled networking opportunities with prominent HBCU alumni and executives from various industries, including the talented actress Wendy Raquel Robinson and the accomplished entrepreneur and television personality Yandy Smith-Harris, both proud graduates of Howard University. Joining them was Florida A&M University Coach Willie Simmons, singer and actress LeToya Lockett, Visit Lauderdale's Stacy Ritter and Neki Mohan, Attorney and Sports Agent Kristen Campbell, Wells Fargo Financial Advisor Tracey Tynes Horlback, Miami Dade County, District 1 Chairman Oliver G. Gilbert III and more. These remarkable individuals shared their insights and experiences, inspiring attendees to reach new heights in their respective fields. All hosted by Hot 105's Shelby Rushin, Local 10 Alexis Frazier, and NBC's Constance Jones.

Grammy award winning singer and actress LeToya Luckett spoke to the incredible resilience of women and their remarkable ability to exude grace amid carrying insurmountable pressure. Luckett empowered the women in attendance to embrace their resilience.

Emmy Award-winning Producer, Philanthropist, Actress, and NAACP Image Award recipient Wendy Raquel Robinson, alongside other esteemed HBCU alumni like Yandy Smith-Harris, shared their invaluable HBCU experiences during The Elevation Experience presented by Visit Lauderdale. Wendy Raquel Robinson reflected on her time studying at Howard University, where she had the privilege of learning alongside immensely talented individuals such as Taraji P. Henson, Isaiah Washington, and many others. She emphasized how the HBCU experience, not only at Howard but also at other historically black colleges and universities, is a transformative journey that nurtures a profound sense of community, cultural pride, and academic excellence. Yandy Smith-Harris, introducing her groundbreaking venture, Yelle Skincare, which combines her passion for entrepreneurship and skincare, providing a platform to empower individuals to embrace their natural beauty and cultivate self-care practices. The event celebrated the achievements of these remarkable individuals and highlighted the entrepreneurial spirit that thrives within the HBCU community.

The Elevation Experience presented by Visit Lauderdale proved to be a fruitful collaboration and platform for Wells Fargo to advance their HBCU Strategy and actively engage attendees through an interactive workshop. With a strong commitment to meeting the diverse financial needs of the community, Wells Fargo focused on empowering women-owned small businesses and showcased their dedication to supporting crucial financial topics, including home ownership, supplier diversity, and wealth management. By offering valuable insights and guidance, Wells Fargo demonstrated their unwavering support for financial empowerment and success within the HBCU community.

FAMU Head Coach Willie Simmons, renowned for his expertise in the sport, conducted an engaging session “The Queen’s Playbook: Empowering Women for the Game” that went beyond the basics of football. The clinic focused on empowering women with fundamental football skills, strategic insights, and a behind-the-scenes look at the game. Participants were provided with a hands-on demonstration, enabling them to experience the thrill and challenges of playing football in real life.

The must attend Clinic exemplified inclusivity and empowerment of women in sports. The event enriched participants’ understanding of football and inspired them to overcome barriers and embrace their passion for the game and in life.

Under the visionary leadership of Orange Blossom Classic Committee Executive Director Kendra Bulluck, The Elevation Experience presented by Visit Lauderdale embodied her vision of empowering individuals and fostering personal growth. As part of this transformative event, Bulluck introduced a goal-setting journal designed to elevate participants' aspirations and achievements. The goal-setting journal received an overwhelmingly positive response from attendees, who appreciated the opportunity to document their goals and track their progress. This event marks a pivotal milestone on the road to the biggest HBCU Reunion Experience, culminating with the highly anticipated Denny’s Orange Blossom Classic presented by Ready Life. For more information and to secure tickets for the big game, visit [www.orangeblossomclassic.com](http://www.orangeblossomclassic.com), where the legacy and excitement continue to unfold.



## Media Contact

E. Mason & Associates

Destiny.Ramirez@emasonassociates.com

Source : Orange Blossom Classic Committee

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