Innovation fusion of art, luxury yachting and block chain

Designer Giovanni Sorrentino unveils exclusive NFT collection



Miami, Florida Jul 7, 2023 (Issuewire.com) - Giovanni Sorrentino, an esteemed yacht designer renowned for his collaborations with international brands such as Silent Yachts and Tecnomar for Lamborghini, is set to revolutionize the world of art and luxury with his latest groundbreaking venture. Combining his artistic prowess with cutting-edge blockchain technology, Sorrentino will launch a series of exclusive NFT (Non-Fungible Token) collections featuring his meticulously crafted canvas sketches of yacht designs.

Each NFT in the collections will showcase a stunning array of chrome-themed yachts, with each design representing a unique color scheme – from the mesmerizing aquamarine of the sea to the vibrant amethyst and the captivating golden tones of yellow topaz. Sorrentino's attention to detail and unwavering commitment to elegance will be showcased in these exquisite digital art pieces.

What sets this venture apart is the exceptional opportunity it offers to collectors. Every NFT purchase will grant the buyer in the future an exclusive complimentary yacht experience in the glamorous city of Dubai. Sorrentino has partnered with prominent yacht charter companies to provide an unparalleled voyage aboard one of the yachts available in Dubai, allowing collectors to immerse themselves in the world of luxury yachting and experience firsthand the beauty of sea life.

The launch of Giovanni Sorrentino's NFT collections is poised to redefine the boundaries of art, technology, and luxury. The seamless fusion of digital art and blockchain authentication not only presents an innovative avenue for art enthusiasts but also introduces a new era of connectivity between the world of fine art and extraordinary experiences.

"We are thrilled to unveil this unprecedented endeavor that transcends traditional art forms," said

Giovanni Sorrentino. "By blending my passion for yacht design with the limitless possibilities of blockchain technology, we have created a unique platform that allows collectors to own a piece of my artistic vision while embarking on an unforgettable journey around Dubai"

The NFT collections will be available on a prominent digital art marketplace, allowing art enthusiasts, yacht connoisseurs, and digital collectors worldwide to acquire these exclusive pieces. The launch date is scheduled for 8 July 2022 and the excitement surrounding the event is already palpable within the art community.

Giovanni Sorrentino's fusion of art, luxury yachting, and blockchain technology is set to captivate audiences globally. The visionary designs and the promise of an exclusive yacht experience in Dubai will undoubtedly intrigue media outlets and industry leaders alike.

You can have a look at the first collection on Open Sea at this link

https://opensea.io/collection/untitled-collection-3747999962

For media inquiries, interview requests, or further information, please contact:

Giovanni Sorrentino Info@formulayachting.com

About Giovanni Sorrentino:

Giovanni Sorrentino is a renowned yacht designer based in Dubai, known for his collaborations with esteemed international brands. With a deep passion for luxury yachting and a relentless pursuit of innovation, Sorrentino continues to push the boundaries of design excellence, captivating audiences worldwide.









Media Contact

Formula yachting

info@formulayachting.com

Source: Giovanni Sorrentino

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