

Pizza Rockstar Launches The World's First Casu Marzu Frozen Pizza



Hollywood, California Jul 4, 2023 ([IssueWire.com](https://www.issuewire.com)) - Pizza Rockstar, a leading innovator in the pizza industry, is proud to announce the launch of the world's first Casu Marzu Frozen Pizza. This groundbreaking creation combines the exotic flavors of Casu Marzu, a revered delicacy from the Italian island of Sardinia, with the convenience and accessibility of a frozen pizza.

Casu Marzu Pizza has been a cherished tradition in the village of Alghero, Sassari in Sardinia, Italy for generations. Made with sheep milk cheese, Casu Marzu is renowned for its unique and intense flavors, making it a sought-after treat among cheese enthusiasts worldwide. It has earned its reputation as an aphrodisiac among the Sardinian people, adding a touch of mystique to this extraordinary culinary experience.

While Casu Marzu has recently gained attention on social media platforms like TikTok, it has also faced some safety concerns due to its traditional preparation methods. To address these concerns and make this delightful delicacy accessible to pizza lovers everywhere, Pizza Rockstar has taken extraordinary measures. The company ensures that its Casu Marzu Frozen Pizza is fully cooked before undergoing a process of flash freezing. As a result, Pizza Rockstar's frozen pizza guarantees perfect safety and eliminates any potential risks associated with consuming raw cheese.

The name "Casu Marzu" itself translates to "rotting cheese" in Sardinian, highlighting the unique fermentation process that contributes to its distinctive flavor profile. Pizza Rockstar's culinary experts

have expertly incorporated this one-of-a-kind cheese into their frozen pizza, providing an unparalleled taste experience for adventurous food enthusiasts.

In recent news, travel influencer Amilotta brought attention to Casu Marzu Pizza when she tried a slice on TikTok, leading to an unexpected hospitalization <https://youtube.com/shorts/lpLHKynZWEc?feature=share>. Pizza Rockstar would like to emphasize that its Casu Marzu Frozen Pizza is prepared with the utmost care, ensuring the safety and satisfaction of all consumers. By taking precautions and utilizing innovative techniques, Pizza Rockstar has successfully transformed a traditional culinary masterpiece into a frozen pizza that can be enjoyed by pizza lovers worldwide.

"We are thrilled to introduce the world's first Casu Marzu Frozen Pizza," says Maria Pia Milano, the spokesperson for Pizza Rockstar. "We believe that food should be an adventure, and this unique creation allows customers to explore the rich flavors and cultural heritage of Sardinia from the comfort of their own homes. With our commitment to quality and safety, we are confident that Pizza Rockstar's Casu Marzu Frozen Pizza will captivate taste buds and deliver an unforgettable dining experience."

About Pizza Rockstar:

Pizza Rockstar is a renowned name in the pizza industry, known for its commitment to innovation and exceptional flavors. With a team of culinary experts, Pizza Rockstar continually pushes boundaries to create unique and delicious pizzas that leave customers craving for more. From traditional classics to daring creations, Pizza Rockstar is dedicated to delivering a rockstar pizza experience every time.

Pizza Rockstar's Casu Marzu Frozen Pizza is now available for purchase at select retailers and through the company's official website. For more information, please visit <https://pizarockstar.blogspot.com> or contact Maria Pia Milano at (310) 461-8348.

<https://vimeo.com/842242194>

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