Chef Bri Coelho Partners with Icona Agency and Unveils New Lifestyle Platform



Columbia, South Carolina Aug 30, 2023 (Issuewire.com) - Noteworthy wild game culinary expert, Chef Bri Coelho (formerly known as Bri Van Scotter), proudly announces her collaboration with Icona Agency. While she remains devoted to her work in the hunting sector, Chef Coelho has expanded her focus into the realms of farming, gardening, and holistic lifestyle with the launch of her dynamic website, www.bricoelho.com.

Designed to echo the sensibilities of Martha Stewart Living for a contemporary audience, Chef Coelho's site encapsulates her passion for self-sourced food, farm life, and well-being. It aims to not only captivate hunters but also engage those new to the outdoor experience, or those simply intrigued by a health-conscious lifestyle.

Maintaining her commitment to the "Wilderness to Table" ethos, Chef Coelho will soon introduce a series of "Wilderness to Table" women's events. These distinctive events offer both seasoned and rookie enthusiasts a unique opportunity to immerse in hunting, butchering, cooking, and truly experience the wilderness-to-table lifestyle. These gatherings promise a supportive environment of like-minded women, keen to share and learn.

In addition to her digital foray, Autumn 2023 will see the debut of Chef Coelho's innovative food product range: "Everyday Delicious". This line promises to revolutionize daily cooking by offering pre-seasoned proteins crafted for both ease of use and unparalleled flavor. Consumers can anticipate finding these offerings in their local grocery stores soon.

For those keen on staying updated, Chef Coelho's monthly "Menu" newsletter is a must-subscribe. It will feature exclusive event dates, product launches, and curated monthly recipes.

To explore Chef Coelho's new digital venture, and for more information on her endeavors, please visit www.bricoelho.com. You can also watch Chef Bri Monday through Friday on Guns & Outdoor News and Donuts, your go-to source for the latest and most informative news on firearms, shooting sports, hunting, and everything related to the great outdoors.

About Chef Bri Coelho

Chef Bri Coelho is a distinguished figure in the wild game culinary scene. Her commitment to sustainable sourcing and her passion for connecting people with the origins of their food have garnered her both respect and admiration in the industry. As she ventures into new sectors, she carries with her the same dedication and zest that have defined her illustrious career.

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