# **Dubai's Bullish Real Estate Market: Key Insights from Property Shop Investment**

As the Dubai real estate market continues its trajectory of growth and innovation, experts weigh in on its evolution.



bullish trend, with several areas showcasing impressive growth rates and high median prices. Property Shop Investment delves deep into these numbers to bring you the key insights from the city's thriving property market.

**Soliman Hossameldin**, Marketing Manager at Property Shop Investment, remarked, "The Dubai real estate market has always been a reflection of the city's ambition and vision. The trends we're observing in 2023, from technological integration to sustainable practices, are a testament to Dubai's forward-thinking approach. Investors and homeowners alike can look forward to a market that not only offers lucrative opportunities but also aligns with global best practices."

# **Top 5 Areas with Highest Growth in the Last 12 Months**

- Al Habtoor City 51.14%
- Living Legends 41.95%
- Culture Village 35.80%
- Jumeirah Islands 32,22%
- Al Barari 30.72%

#### The Reigning Champion: Bluewaters Island

Topping the charts with a staggering median price of 4,077 AED/sq ft, Bluewaters Island stands as the epitome of luxury living. This island paradise has become the most sought-after address for those looking to invest in premium real estate.

# The Year's Star Performer: Al Habtoor City

Al Habtoor City has emerged as the dark horse of Dubai's property market. With a growth rate of 51.14% over the past year, it's evident that this area has caught the eye of investors and homeowners alike. Its strategic location combined with world-class amenities makes it a hotspot for potential investments.

### **Apartments: The Preferred Choice**

The data underscores a clear preference for apartment-style living in Dubai. Areas like Al Habtoor City, Living Legends, and Culture Village have seen significant demand, indicating a shift towards urban living and the convenience it offers.

# A Few Surprises Along the Way

While the overall trend has been positive, a couple of areas, namely Living Legends and Discovery Gardens, have shown a slight dip in the last month. These anomalies remind us that while the market is bullish, it remains dynamic and ever-evolving.

#### **Property Type Distribution**

- Apartments dominate the list, indicating that they are the most common property type in the areas mentioned.
- Villas and Townhouses are also present but in fewer numbers compared to apartments.

#### **Trend Analysis**



- Most areas have shown positive growth over the last 12 months, indicating a bullish real estate market.
- However, a few areas have shown negative growth in the last month, suggesting potential market corrections or other external factors affecting those specific areas.

# **Key Takeaways**

- Bluewaters Island stands out as the most expensive area in terms of median price per sq ft.
- Al Habtoor City has seen the most significant growth over the past year, making it a potential hotspot for investors.

While most areas have shown positive growth over the year, some areas have experienced a decline in the last month. This could be due to various reasons, including market saturation, external economic factors, or changes in demand and supply.

Apartments are the most common property type, suggesting a higher demand for apartment-style living in these areas.

# The Future Looks Bright

With most areas showcasing positive growth over the past year, the future of Dubai's real estate market looks promising. The city continues to attract global investors, thanks to its innovative architectural marvels, strategic location, and investor-friendly policies.

In conclusion, Dubai's real estate market is in a robust phase, with several areas promising high returns on investment. As the city continues to grow and evolve, it remains a beacon for global investors. Property Shop Investment recommends keeping a close eye on emerging trends and areas of growth, ensuring that investors and homeowners make informed decisions.

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